



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF PAMPANGA

April 4, 2023

DIVISION MEMORANDUM
No. **154**, s. 2023

DIVISIONAL ELEMENTARY SCHOOLS PRESS CONFERENCE

- To: Public Schools District Supervisors
Public & Private Elementary School Heads
School Papers Advisers/ Teacher-coaches of Public/Private Elementary Schools
All Others Concerned
1. Pursuant to Republic Act No. 7079 otherwise known as the "Campus Journalism Act of 1991, this office shall conduct the Divisional Elementary Schools Press Conference (DESPC), both English and Filipino, on April 28-29, 2023, (venue to be announced later) for both the individual (1st day) and group contests (2nd day).
 2. Primarily, the press conference aims to:
 - a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - b. sustain advocacy on social consciousness;
 - c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
 - d. promote responsible journalism and fair and ethical use of social media;
 - e. enhance journalistic competence through healthy and friendly competitions; and
 - f. select the division's delegates to the Regional Schools Press Conference.
 3. The DSSPC shall consist of lecture-discussion followed by the contests in the following categories:
 - a. News Writing/ Pagsulat ng Balita
 - b. Sports Writing/ Pagsulat ng Balitang Pampalakan
 - c. Feature Writing/ Pagsulat ng Lathalain
 - d. Science & Health Writing/ Pagsulat ng Lathalaing Agham at Teknolohiya
 - e. Editorial Writing/ Pagsulat ng Editoryal
 - f. Column Writing/ Pagsulat ng Kolum
 - g. Editorial Cartooning/ Pagguhit ng Kartung Editoryal
 - h. Photojournalism/ Pagkuha ng Larawan
 - i. Copyreading & Headline Writing/ Pagwawasto ng Sipi at Pag-uulo ng Balita
 - j. Radio Scriptwriting & Broadcasting/ Pagsulat ng Iskrip Panradyo at Pagbabalita
 - k. Collaborative Desktop Publishing



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4. This year's theme is: ***Beyond Infodemic: Recognizing the Paramount Role of Campus Journalism in Rising Above the Global Pandemic (Paglampas sa Infodemic: Pagkilala sa Papel ng Pamahayagang Pampaaralan sa Pag-igpaw sa mga Hamon ng Pandaigdigang Pandemya)***

5. The DESPC shall be conducted in accordance with the following contests rules and mechanics:

- a. The list of District/Sectoral winners duly signed by the Chairman and the Principal of the host school should be submitted to the Division Office immediately after the cluster press conference.
- b. Only the winners belonging to the Slot Distribution Matrix below shall qualify to the Division Level. The next in rank shall serve as alternate when any of the qualifiers cannot join the DESPC.

No. of Participating Schools	Slots/Qualified Entries
1-10	1
11-15	2
16 -Above	3

- c. A contestant can join in only one (1) contest category in one (1) medium, either English or Filipino. The teacher-coach may register all his/her contestant/s on the first day of the contest.
- d. The top five (5) contestants per category in the individual contests will be declared DESPC winners and shall be awarded Certificates of Merit in the Gawad Parangal 2023.
- e. Only the Top 3 winners per contest category in the individual contests will join the Regional Schools Press Conference (RSPC). The 4th and 5th placers shall serve as alternates when any of the top 3 winners cannot join the RSPC.
- f. The contestants for Radio Script Writing and Collaborative Desktop Publishing, should not be contestants in any of the individual writing contests. In these contests, a sector should submit four (4) entries, two (2) for English and two (2) for Filipino. To be able to create a competitive team, a sector may opt to recruit pupils from other schools within the districts/sector or get from the pool of best participants. The same scheme shall likewise be observed in choosing the division's representatives for the RSPC.
- g. Team Contests such as RBI and CDP shall be composed of Five (5) members only.





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In these categories, only the 1st Place winner will advance to the RSPC while the 2nd and 3rd placers shall serve as alternates if the 1st place fails to join the contest.

- h. Meanwhile, participants in the photojournalism contest will be allowed to use a maximum of 24.3 megapixels camera (except DSLR) in the DESPC. However, those who will make it to the next level of the competition are advised to use the prescribed megapixels by the contest authorities.
 - i. The submission of the digital format of the school paper publication for the Group Contests shall be on or before May 20, 2023, 5:00 P.M. at the Division Office or through the Google Drive which will be shared by the EPS-I In-charge of Campus Journalism.
6. The District and Sectoral Press Conferences may be scheduled in April 2023.
 7. A registration fee of P 50.00 (Individual Contests) and P 300.00/team (Group Contests) shall be collected from each participant/team to defray the miscellaneous expenses such as training materials, sound system, etc. All expenses incidental to the press conference are chargeable against school paper funds subject to the usual accounting and auditing rules. All public and private secondary schools that would qualify for the Division Level are encouraged to participate in this activity. Enclosed is the Contest's Matrix in the conduct of the DESPC.
 - a. The district/sectoral chairmen are requested to collect the registration fee of both the CJs and SPAs during the DSPC to be remitted to the DAESPA treasurer on the day of the DESPC to facilitate better collection procedures and avoid inconveniences and delay of contests.
 8. All guidelines set in DO No. 176, s. 2019 shall still apply in the conduct of the district and sectoral press conferences. Violation and deviation from such would mean disqualification from joining the annual journalism activity.
 9. All participants are advised to observe standard health protocols in the conduct of the district, cluster, and division level press conferences since the threat of the COVID-19 is still around.
 10. This Division Memorandum shall serve as the Travel Authority of all the participants.
 11. Wide dissemination of this Memorandum to all concerned is earnestly desired.



ROMEO M. ALIP PhD, CESO V
Schools Division Superintendent

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(Enclosure No. 1 to Division Memo No. **154** s. 2023)

CONTESTS' MATRIX

DAY 1 – April 28, 2023	DAY 2 – April 29, 2023
7:00 a.m. Arrival/Registration	7:00 a.m. Arrival/Registration
8:30 a.m. Opening Program	8:30 a.m. Mini-Opening Program
CONTEST PROPER 9:00 a.m. – 10:30 a.m. Photojournalism Editorial Cartooning Copyreading & Headline Writing Feature Writing News Writing Sports Writing 10:30 a.m. – 12:00 nn. Editorial Writing Science & Health Writing Column Writing	9:00 a.m. Lecture/Discussion/ Orientation on Radio Scriptwriting & Broadcasting <i>Scriptwriting & Practice for Radio Broadcasting</i> Lecture/Discussion/ Orientation on Collaborative Desktop Publishing <i>Production of Output in Collaborative Publishing</i>
1:00 p.m. Evaluation of Output	1:00 p.m. Contest Proper for Radio Broadcasting Evaluation of Output in Collaborative Desktop Publishing
Announcement of Winners	



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REMINDERS:

1. Contests scheduled within the day may be changed as the need arises. Hence, teacher-coaches are reminded to keep themselves updated with the definite time slot for the contest categories. To ensure fairness and honesty, teacher-coaches who will serve as proctors will not be assigned in the category/medium where they have a contestant.
2. Announcement of winners will be done after the evaluation of all the entries in every category and shall be officially announced through a Division Letter to be issued later.
3. Participants in the Group Contests are advised to bring laptops, cameras, printers, extension cords, and other gadgets needed in the conduct of the contests.
4. All districts/sectors are also strongly advised to follow/observe the guidelines and mechanics set by the Central Office NSPC Board stipulated in the Department Memorandum No. 176, s. 2019.
5. Non-compliance with the above-mentioned rules/mechanics of the contest may be a ground for disqualification from joining the DESPC.
6. District/ Sectoral Chairmen are requested to follow the attached format for the list of student contestants.





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FORMAT FOR THE LIST OF PUPIL/STUDENT CONTESTANTS FOR THE DIVISIONAL SCHOOLS PRESS CONFERENCE (For Secondary)

A. List of Contestants for the Individual Contests

Category: _____ Medium: _____

No	Complete Name of Student	School	Teacher-Coach	Name of Publication	District
1					
2					
3					

B. List of Script Writing and Radio Broadcasting Contestants

Medium: _____

No	Complete Name of Student	Role/ Assigned Task	School	Team-Coach	Name of Publication	District
1						
2						
3						

C. List of Collaborative Desktop Publishing Contestants

Medium: _____

No	Complete Name of Student	Role/ Assigned Task	School	Team-Coach	Name of Publication	District
1						
2						
3						

Note: Soft copy of this report must be uploaded to the Google Drive which will be shared on or before May 5, 2023 duly signed by the Cluster Leader and the Cluster Chairman (Principals). This Form can also be downloaded through Facebook from the DASSPA-DAESPA Page Group uploaded form.



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