

Department of Education

Region III

SCHOOLS DIVISION OF PAMPANGA

September 11, 2023

DIVISION MEMORANDUM No. **468**, s. 2023

INCORPORATION OF THE DEPED MATATAG and BAGONG PILIPINAS LOGOS IN ALL COMMUNICATION MATERIALS OF THE SDO PAMPANGA

To: Assistant Schools Division Superintendents

Division Chiefs Division Unit Heads Division Personnel

Public Elementary and Secondary School Heads

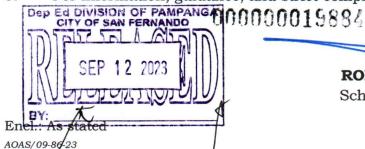
School Information Coordinators

Teaching and Non-Teaching Personnel

All Others Concerned

- 1. Enclosed are the Regional Memorandum 463, s.2023, titled "Incorporation of the DepEd MATATAG and Bagong Pilipinas Logos in All Communication Materials of the Department of Education Region III" from the Office of the Regional Director and Memorandum from the Office of the Director of the DepEd Public Affairs Office directing compliance to the Memorandum Circular No. 24, s. 2023 of the Office of the President relative to the incorporation of the Bagong Pilipinas logo in all communication materials of the Department of Education (DepEd).
- 2. Anent thereto, all SDO officials and personnel at the division office and schools are hereby instructed to use the proforma templates for documents and communications such as advisory, letters, memoranda, reports, and others.
- 3. All communication templates may be downloaded at this link https://tinyurl.com/RORAdminIssuances.
- 4. School Information Coordinators shall lead the dissemination and utilization of the updated logos in any school program, projects, and activities. Moreover, school documents shall also bear the updated logos as a footer.

5. For information, guidance, and strict compliance.



ROMEO M. AMP, PhD, CESO V

Schools Division Superintendent







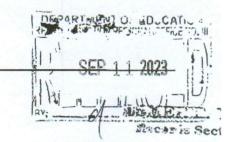
Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)

Telephone No.: (045) 435-2728; (045) 435-7404 Email Address: pampanga@deped.gov.ph Website: www.depedpampanga.ph



Department of Education

REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM

No. 463, s. 2023

INCORPORATION OF THE DEPED MATATAG AND BAGONG PILIPINAS LOGOS IN ALL COMMUNICATION MATERIALS OF THE DEPARTMENT OF EDUCATION **REGION III**

To

Assistant Regional Director

Schools Division Superintendents

Public Elementary and Secondary School Heads

All Others Concerned

- Pursuant to the Memorandum Circular No. 24, series of 2023 of the Office of the President, and as reiterated by the memorandum from the Public Affairs Service (PAS) of the Department of Education (DepEd) Central Office, this Office respectfully enjoins all Schools Division Offices (SDOs) and all the public elementary and secondary schools under their jurisdiction to incorporate the Bagong Pilipinas logo in all official communication materials of DepEd offices in the region.
- Furthermore, to maintain the branding efforts of the Department, a DepEd-MATATAG logo has been established to be adopted by all offices without prejudice to the existing Department's Service Marks and Visual Identity Manual as stipulated in DepEd Order No. 031, s. 2019.
- Consequently, the said DepEd-MATATAG logo and Bagong Pilipinas logos shall be used on the following:
 - a. Official Letterheads (as a footer)
 - b. Official Websites
 - c. Official Social Media Accounts
 - d. other documents and instruments related to flagship programs of DepEd
- To access and download the high-resolution copies of the merged logos, visit: bit.ly/MATATAGCommMaterials.
- Hence, all DepEd offices in the region are expected to adopt the new logo layout in all documents and instruments related to the Department's programs, projects, and activities.









Department of Education PUBLIC AFFAIRS SERVICE

Office of the Director IV

MEMORANDUM

PAS-OD-2023-032

FOR :

ALL CENTRAL OFFICE BUREAUS, SERVICES, OFFICES

REGIONAL OFFICES

SCHOOLS DIVISION OFFICES

ATTN :

REGIONAL INFORMATION OFFICERS

DIVISION INFORMATION OFFICERS

FROM

JASON V MERCENE

Supervising Administrative Officer

Officer-In-Charge

Office of the Director, Public Affairs Service

SUBJECT :

UPDATED DEPED-MATATAG BRAND GUIDELINES

DATE

September 6, 2023

In connection with the previously released office memorandum (PAS-OD-2023-031), the Public Affairs Service (PAS) issues the updated DepEd-MATATAG Brand Guidelines and Templates following the new logo layout.

To download a copy of the DepEd-MATATAG Brand Guidelines and other materials, visit bit.ly/MATATAGCommMaterials.

In this line, PAS kindly requests all Central Office bureaus, services, and units, Regional and Division Offices, and Schools to adopt these guidelines in all documents and instruments pertaining to the Department's programs, projects, and activities.

For more information, kindly contact the Creative Media Unit of PAS through email pas.cmu@deped.gov.ph.

For compliance.

Thank you.













Department of Education

REGION III-CENTRAL LUZON

- 6. For more information, kindly contact the Public Affairs Unit through email at pau.ro3adeped.gov.ph
- 7. For information and strict compliance.

MAY B. ECLAR, PhD, CESO III
Regional Director

Encl.: [MEMORANDUM PAS-OD-2023-032] UPDATED DEPED-MATATAG BRAND GUIDELINES Reference: [MEMORANDUM PAS-OD-2023-032] UPDATED DEPED-MATATAG BRAND GUIDELINES To be indicated in the Perpetual Index under the following subjects:

MEDIA BRANDING PUBLIC AFFAIRS RELATIONS

PAU1/pau2

R03_ORD_PAU-MEMO-2023-00016/September 8, 2023









Department of Education PUBLIC AFFAIRS SERVICE

Office of the Director IV

MEMORANDUM

PAS-OD-2023-031

FOR

ALL CENTRAL OFFICE BUREAUS, SERVICES, OFFICES

REGIONAL OFFICES

SCHOOLS DIVISION OFFICES

ATTN

REGIONAL INFORMATION OFFICERS

DIVISION INFORMATION OFFICERS

FROM

JASON V. MERCENE

Supervising Administrative Officer

Officer-In-Charge

Office of the Director, Public Affairs Service

SUBJECT:

UPDATE ON THE DEPED-MATATAG LOGO AND

PRESCRIBING THE USE OF BAGONG PILIPINAS LOGO

DATE

August 14, 2023

In compliance with Memorandum Circular No. 24, s. 2023 of the Office of the President, the Public Affairs Service (PAS) instructs the incorporation of the *Bagong Pilipinas* logo in all communication materials of the Department of Education (DepEd).

Likewise, to achieve harmony in branding, a DepEd-MATATAG logo is hereby established, combining the DepEd and the MATATAG logos with blue and red lines in its upper and lower section (Annex A). The logo was developed with the guidance of the Office of the Secretary (OSEC).

The DepEd-MATATAG logo is considered a new branding for the Department, and thereby shall not be construed as a departure from the Department's Service Marks and Visual Identity Manual (DO No. 031, series of 2019).

The DepEd-MATATAG and Bagong Pilipinas logos shall be used on the following:

- a. Official letterheads (as a footer)
- b. Official websites
- c. Official social media accounts
- d. Other documents and instruments related to flagship programs of the Department of Education.













To download the high-resolution copies of the merged logos, visit <u>bit.ly/DepEdMATATAG-BagongPilipinas-Logos</u>.

PAS shall issue a separate memorandum with updated MATATAG Branding Guidelines and Templates.

In this line, PAS kindly requests all Central Office bureaus, services, units, Regional and Division Offices, and Schools to adopt the new logo layout in all documents and instruments pertaining to the Department's programs, projects, and activities.

For more information, kindly contact the Creative Media Unit of PAS through email at pas.cmu@deped.gov.ph.

For compliance.

Thank you.











Annex A.

Figure 1. The DepEd-MATATAG and Bagong Pilipinas logos





Figure 2. The DepEd-MATATAG logo















Department of Education

Region III

SCHOOLS DIVISION OF PAMPANGA

October 25, 2022

DIVISION MEMORANDUM No. **000** , s. 2022

CLARIFICATION ON THE AUTHORITY OF CERTAIN OFFICERS TO ADMINISTER OATHS

To: Assistant Schools Division Superintendents

Division Chiefs

Functional Unit Heads

Education Program Supervisors Public Schools District Supervisors

Public Elementary and Secondary School Heads

Teaching and Non-Teaching Personnel

All Others Concerned

- 1. Attached is Memorandum dated April 8, 2022, from Atty. Alberto T. Escobarte, DepEd Assistant Secretary for Legal Affairs, titled "Clarification on the Authority of Certain Officers to Administer Oaths" for the information and guidance of all concerned.
- 2. Special attention is invited to Paragraph No. 2, sub. par 1 and 2.
- 3. Accordingly, this clarification applies to the following documents:
 - i. Statements of Assets, Liabilities, and Net Worth (SALN)
 - ii. Oath of Office
 - iii. Personal Data Sheet (CSC Form No. 212, Revised 2017)
- 4. Moreover, the **Superintendent and Administering Officer V** are no longer allowed to subscribe under oath to the above-listed documents. It should be done before a Notary Public, Barangay Chairman, or Officers Authorized to Administer the Oath.
- 5. For wide and immediate dissemination.

ENGR. EDGARD C. DOMINGO, PhD, CESO V

Schools Division Superintendent

Encl.: As stated AOAS/10-148-22







Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)

Telephone No.: (045) 435-2728; (045) 435-7404 Email Address: pampanga@deped.gov.ph Website: www.depedpampanga.ph



Department of Education

Region III
SCHOOLS DIVISION OF PAMPANGA

September 14, 2022

OFFICE MEMORANDUM

No. **000**, s. 2022

To: Assistant Schools Division Superintendents

CID and SGOD Chiefs

Administrative Officer V - Administrative Service

Planning Officer III

Engineer III

Nurse II In-Charge

2nd WEEKLY MEETING OF DIVISION OFFICIALS FOR SEPTEMBER 2022

- 1. Please be informed of the emergency meeting of the above DepEd SDO Pampanga officials on Friday, September 16, 2022, at 9:00 AM at the SDO Pampanga TTC Building.
- 2. The agenda of the meeting will be the presentation and discussion of the following:
 - a. Enrollment, teacher-needs analysis, class shifting, and classroom/armchair needs.
 - b. Status of school buildings/classrooms for repairs/construction and temporary learning shelter.
 - c. Status of complaints (by category) received by the office.
 - d. Health status and health-related issues and concerns of students and teachers.
- 3. 100% attendance of all concerned is enjoined.

ENGR. EDGARD C. DOMINGO, PhD, CESO V

Schools Division Superintendent

AOAS/09-132-22







Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P) Telephone No.: (045) 435-2728; (045) 435-7404

Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph



Department of Education

REGION III SCHOOLS DIVISION OF PAMPANGA

Advisory No. ___, s. 2022 June 22, 2022

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

INTERNATIONAL CONFERENCE ON PROFESSIONAL LEARNING FOR NON-TEACHING PERSONNEL

Attached herewith is a letter from Ms. XXXXX, President, Center for XXXXX, Inc., re: International Conference on Professional Learning for Non-Teaching Personnel, for your appraisal with utmost consideration of DepEd Order No. 9, s. 2005 Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith, and strict compliance to other existing DepEd rules and guidelines.

Moreover, participation is purely VOLUNTARY, and NO FEE SHALL BE COLLECTED FROM THE PARTICIPATING TEACHERS AND SCHOOL LEADERS.

For your information and guidance.

AOAS/06-103-22/ DA June 22, 2022







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Department of Education

Region III SCHOOLS DIVISION OF PAMPANGA

October 24, 2022

CRISTELITA S. GARCIA

Principal IV Basa Air Base NHS Floridablanca, Pampanga

Dear Ms. Garcia,

Greetings!

The DepEd Schools Division of Pampanga will be conducting a training entitled, **Training On Efficient Support Services Of Administrative Personnel (TESSAP)** on January 26-27, 2023, at the Teachers' Training Center, DepEd SDO Pampanga.

The TESSAP aims to equip the participants to be efficient and effective in providing administrative support vital to DepEd SDO Pampanga's achievement of goals and objectives.

As part of the aforementioned training, we would like to invite Ms. Sherylene D. Sarmen, Administrative Officer II, that school to be a resource speaker for the TESSAP on January 27, 2023.

Please contact us via email (aoas.pampanga@deped.gov.ph) for any additional questions and clarifications.

Very truly yours,

ENGR. EDGARD C. DOMINGO, PhD, CESO V

Schools Division Superintendent

AOAS/10-147-22







Email Address: pampanga@deped.gov.ph

Website: www.depedpampanga.ph



Department of Education

Region III SCHOOLS DIVISION OF PAMPANGA

Dear Engr. Domingo:

Greetings! The Department of Education (DepEd) Manila is planning to conduct a hybrid workshop entitled, Open Educational Resources (OER) Deep Dive: DepEd Manila and Kaisipan, Inc. Partnership Program. The OER Deep Dive as part of the iLearn, iCreate, iShare Digital Capabilities Program of Kaisipan, Inc. shall be launched in partnership with DepEd Manila, University of the Philippines Open University (UPOU), Benguet State University, and other committed educators with the intention of collecting and curating credible and reliable OERs that can be adopted in the country and shall move towards creating a localized OER shared across regions. The project is supported by the Metrobank Foundation Inc.- MBFI Grant. The duration of the project will be from January 10, 2023 until February 17, 2023 in Manila City, Metro Manila.

Sincerely,

Vianca Anglo

Kaisipan, Inc

On behalf of Prof. Amcy Esteban







Telephone No.: (045) 435-2728; (045) 435-7404 **Email Address:** pampanga@deped.gov.ph

Website: www.depedpampanga.ph