



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF PAMPANGA

November 8, 2023

DIVISION MEMORANDUM
No. **574**., s. 2023

NATIONAL CHILDREN'S MONTH CELEBRATION 2023

To: Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public and Elementary Secondary School Heads
Teacher-Advisers of Organizations and Clubs
Learners
All Others Concerned

1. Pursuant to Regional Memorandum No. 611, s. 2023 titled "*National Children's Month Celebration 2023*," this Office, through the Learner Formation Unit, is organizing a division-wide contest to commemorate the said event.
2. The theme for this year's National Children's Month is "Stay Curious, Stay Cautious: Empowering Learners to Surf Safely."
3. As part of the NCM Celebration, the following contests will be conducted. Enclosed are the guidelines and mechanics for each contest. The winning entry in each category will advance to the regional competition.

Contest Category	Expected Participants	Date/Deadline of Submission
Online On the Spot Poster Making Contest	Grades 5-6 (Intermediate)	November 14, 2023 8:00 AM – 12:30 PM
Online On the Spot Poster Making Contest (IP Learner Category)	Grades 5-6 (Intermediate)	https://bit.ly/ncm2023-poster
Spoken Poetry (Filipino)	Grades 7-10 (JHS)	November 13, 2023
LRP Advocacy Video (Filipino)	Grades 11-12 (SHS)	https://bit.ly/ncm2023-sdopamp

4. In addition to the enclosed mechanics and guidelines for the On the Spot Making Contest, the participants must access the MS Teams platform through the provided link. They are required to create their work using oil pastels on a 20x30-inch illustration board. The time allotment will be 4 hours, during which participants are expected to keep their cameras on throughout the contest.
5. Each sectorial manager shall endorse not more than three (3) learner representatives per category until November 10, 2023.




Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph



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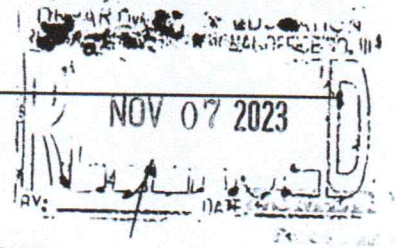
6. Certificates of recognition and participation will be awarded to the participants. Winners will be announced through a memorandum.
7. For more information, all concerned may contact the SGOD-LFC, Rachel Camille R. Lacanlale, through rachelcamille.lacanlale@deped.gov.ph, DepEd SDO Pampanga, High School Boulevard, Barangay Lourdes, City of San Fernando, Pampanga.
8. Wide and immediate dissemination of this Memorandum is earnestly desired.


ROMEO M. ALIP, PhD, CESO V
Schools Division Superintendent





Republic of the Philippines
Department of Education
 REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM
 No. 611, s. 2023

NATIONAL CHILDREN'S MONTH CELEBRATION 2023

To: Schools Division Superintendents
 Chiefs, School Governance and Operations Division (SGOD)
 Division Learner Formation Coordinators
 Division Learner Rights and Protection Focal Persons
 Public and Private Secondary and Elementary School Heads
 Teacher-Advisers of School Organizations and Clubs
 Learners
 All Others Concerned

1. Pursuant to Republic Act No. 10661, titled "An Act Declaring the Month of November of Every Year as the National Children's Month," DepEd is mandated to facilitate and encourage the commemoration of the National Children's Month in all public and private schools nationwide.
2. This Office joins the national government in raising-awareness on the protection of learners' rights and safeguarding them from all forms of abuse, violence and exploitation.
3. This year's theme of the National Children's Month is "Stay Curious, Stay Cautious: Empowering Learners to Surf Safely".
4. In support to the 2023 NCM commemoration, the Schools Division Offices (SDOs) through the Division Learners Rights and Protection Focal Persons are requested to conduct simple rites or activities related to NCM and submit to this Office the Accomplishment Reports, Photo Documentation and/ or video on or before December 07, 2023 via this link: <https://tinyurl.com/NCM2023-Accomplishment-Report>.
5. Relative to the 2023 NCM celebration, the following contest will be conducted. Enclosed are the guidelines and mechanics for each contest. The deadline of the submission of the official entry form and the entries for Spoken Poetry and Learner Rights and Protection (LRP) Advocacy video is on or before November 17, 2023 via this link: <https://tinyurl.com/2023NCMentry>.

Contest Category	Expected Participants	Number of Entry per Division
On the Spot Poster Making Contest	Grades 5-6 (Date/Venue-TBA)	1



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 Telephone Number: (045) 598-8580 to 89 Email Address: region3@deped.gov.ph



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On the Spot Poster Making Contest <i>*(IP Learner Category)</i>	Grades 5-6 (Date/Venue-TBA)	1
Spoken Poetry (Filipino)	Grades 7-10	1
LRP Advocacy Video (Filipino)	Grades 11-12	1

6. The Schools Division Offices (SDOs) are encouraged to conduct division wide selection process to ensure equal opportunity of participation of the learners.

7. The winners shall receive cash prize and certificate of recognition on the other hand, non-winning participants/entries will receive consolation cash prize and certificate of participation.

On the Spot Poster Making Contest	
Rank	Prize
1 st place	Php. 5,000.00 + certificate of Recognition
2 nd place	Php. 3,000.00 + certificate of Recognition
3 rd place	Php. 2,000.00 + certificate of Recognition
Consolation	Php. 1,000.00 + certificate of Participation

On the Spot Poster Making Contest (IP Learner Category)	
Rank	Prize
1 st place	Php. 5,000.00 + certificate of Recognition
2 nd place	Php. 3,000.00 + certificate of Recognition
3 rd place	Php. 2,000.00 + certificate of Recognition
Consolation	Php. 1,000.00 + certificate of Participation

Spoken Poetry	
Rank	Prize
1 st place	Php. 5,000.00 + certificate of Recognition
2 nd place	Php. 3,000.00 + certificate of Recognition
3 rd place	Php. 2,000.00 + certificate of Recognition
Consolation	Php. 1,000.00 + certificate of Participation


Learner Rights and Protection Advocacy Video	
Rank	Prize
1 st place	Php. 5,000.00 + certificate of Recognition
2 nd place	Php. 3,000.00 + certificate of Recognition
3 rd place	Php. 2,000.00 + certificate of Recognition
Consolation	Php. 1,000.00 + certificate of Participation



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7. Travel and other incidental expenses of the participants and expenses incurred in the conduct of this activity shall be charged against the local funds subject to the usual accounting and auditing rules and regulations.

8. For information and compliance.


MAY B. ECLAR, PhD, CESO III
Regional Director

Encl.: As stated

References: None

To be indicated in the Perpetual Index
under the following subjects:

NCM2023 COMMEMORATION
CONTEST

ESSD/spp1
October 16, 2023





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Enclosure 2

Contest	On the Spot Poster Making Contest	
Grade Level	Grades 5-6 (Intermediate)	
No. of Contestant	One (1) per SDO	
Contest Date/Time	To be Announced	
Time Allotment	4 Hours	
Description	On-The Spot Poster Making Contest	
Criteria for Assessment	Criteria	Percentage
	Relevance to the Theme (The poster should fully respond to the theme to be given before the contest)	30%
	Creativity (The poster exhibits unusual, novelty, and clarity of artistic interpretation, yet it is also relatable to the viewer.)	25%
	Originality (The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)	25%
	Color Harmony and Visual Impact (The color, lines, shapes, and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)	20%
	Total	100 %
Contest Guidelines and Mechanics 1. Poster Making Contest is an on-the-spot competition. Theme for the contest shall be given on the day of the competition. 2. One (1) student-participant per Division is allowed. (1 participant for IP category) 3. Participants are given 4 hours to finish their output. 4. Learner-participant may be accompanied by PDO 1. However, PDO 1 is allowed to assist the learner during the setting up of materials on the day of the competition 5. Materials needed in the competition shall be provided by the Regional Office. 6. Learner-Participants are not allowed to bring pictures or images for reference of their entry. 7. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.		



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8. The contestants of the Top 3 winning posters will receive cash prize and certificate of recognition on the other hand, non-winning participants will receive consolation cash prize and certificate of participation.
9. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.
10. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.
11. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.
12. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
13. The decision of the board of judges is final and irrevocable.



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Enclosure 3

Contest	Spoken Poetry	
Grade Level	Grade 7-10 (JHS)	
No. of Contestant	1 per SDO	
Contest Date and Time	Online submission	
Time Allotment	Minimum of 3.0 minutes to maximum of 4.0 minutes	
Description	Spoken Poetry Competition	
Criteria for Assessment	Criteria	Percentage
	Message/Content The content of the spoken piece is relevant to the theme. The piece has a powerful and meaningful message to the audience.	40%
	Delivery and Performance The spoken piece is delivered from the heart. Facial expression, hand and body gestures that emphasize the different elements of the performance. Enunciation is clear. Audience can understand what is being spoken. Words are pronounced distinctly and correctly.	30%
	Originality The piece must be an original composition by the contestant.	20%
	Overall Impact The performer's physical appearance, voice and articulation, dramatic appropriateness, and evidence of understanding all seem on target and unified to breathe life into the piece.	10%
	Total	100%



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Enclosure 4

Contest	Learner Rights and Protection Advocacy Video	
Theme	Buwan ng Kabataan: Ikaw, Ako, Tayong Lahat, Sama sama nating Wakasan ang Pang-aabuso sa Kabataan”	
Grade Level	Grades 11-12 (SHS)	
No. of Contestant	One (1) per SDO	
Time Allotment	Minimum of 4.0 minutes to Maximum of 5.0 minutes	
Description	Short LRP Advocacy Video Competition	
Criteria for Assessment	Criteria	Percentage
	Story Telling/Substance The advocacy video has structure/plot- turning points that propel the message. The message is logically and effectively conveyed and has relevance to the theme. It tackles substantial issues and information.	40%
	Creativity and Originality The advocacy video has creative ways to convey the message and exhibited originality by displaying the innovative ideas/ways to convey the message/theme.	30%
	Audience Engagement/Call to Action The advocacy video stimulates thoughts/ideas and provokes emotional responses. It stimulates a desire to the audience to make a change and disseminate the message or make actions.	20%
	Technical Quality	10%



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Contest Guidelines and Mechanics

1. Spoken Word Poetry is a performance art that is word based. It is meant to be spoken or recited with emotion to an audience. It is an oral art that focuses on the art of word play, rhythm, improvisation, intonation, and voice inflection.
2. One (1) student-participant per Division is allowed.
3. The spoken word poetry piece must be an original composition, written in Filipino
4. The entry must be minimum of 3.0 minutes to maximum of 4.0 minutes.
5. The entry must have a title.
6. The piece must be anchored to the theme **“Buwan ng Kabataan: Galing at Talino Ipamalas para sa MATATAG na Kinabukasan”** must not contain any malicious and offensive content and submit the PDF copy of the piece.
7. Sounds, instruments, or musical background is allowed to complement the delivery. No deduction shall be made if the contestant opts not to have a musical background.
8. The piece must be original. If the submitted piece is found to have been plagiarized, it will be disqualified from the competition.
9. File name format should follow SPOKENPOETRY_DIVISION_TITLE.
(SPOKENPOETRY_AURORA_MATATAGNAKABATAAN)
10. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.
11. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.
12. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO II free and harmless against such claims.
13. The participants of the Top 3 winning entries will receive cash prize and certificate of recognition on the other hand, non-winning participants will receive consolation cash prize and certificate of participation.
14. The winners will be notified through Regional Memorandum.
15. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
16. The decision of the board of judges is final and irrevocable.



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	Sound and Music effects used are suitable in every scene establishing strong viewing experience. Video and Editing Quality Transitions are perfectly well and the video quality is intensely clear.	
	Total	100%

Contest Guidelines and Mechanics

1. The LRP advocacy video contest aims to promote and strengthen the protection of learners from abuse, neglect, exploitation and other forms of violence.
2. One (1) entry per Division is allowed.
3. The Advocacy video should run for minimum of 4.0 minutes and maximum of 5.0 minutes.
4. The advocacy video must have a title.
5. The content of the advocacy video must be anchored on the theme **“Buwan ng Kabataan: Ikaw, Ako, Tayong Lahat, Sama sama nating Wakasan ang Pang-aabuso sa Kabataan”**
6. Advocacy Video must be encoded on commonly known video file compressions/formats such as .mp4, .avi, and .mkv.
7. In the event that the link is broken/defective or not accessible, the submitted entry will no longer be included in the competition.
8. File name format should follow LRPADVO_DIVISION_TITLE.
(LRPADVO_AURORA_WALANGIWANAN)
9. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.
10. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.
11. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.
12. The contestants of the Top 3 winning advocacy videos will receive cash prize and certificate of recognition on the other hand, non-winning participants will receive consolation cash prize and certificate of participation.
13. The winners will be notified through Regional Memorandum.
14. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
15. The decision of the board of judges is final and irrevocable.

