

C10



Republic of the Philippines  
**Department of Education**  
Region III  
**SCHOOLS DIVISION OF PAMPANGA**

March 4, 2024

DIVISION MEMORANDUM  
No. **146**, s. 2024

**2024 DIVISIONAL ELEMENTARY SCHOOLS PRESS CONFERENCE**

- To: Assistant Schools Division Superintendent  
Chief Education Program Supervisors  
Education program Supervisors  
Public Schools District Supervisors  
Public & Private Elementary School Heads  
School Papers Advisers & Teacher-coaches of Public & Private Elementary Schools  
All Others Concerned
1. Pursuant to Republic Act No. 7079 otherwise known as the "Campus Journalism Act of 1991, this Office announces the conduct of the Divisional Elementary Schools Press Conference (DESPC), both English and Filipino, on March 20-21, 2024, (Elementary) and April 3-4, 2024 (Secondary).
  2. Primarily, the press conference aims to:
    - a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
    - b. sustain advocacy on social consciousness;
    - c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
    - d. promote responsible journalism and fair and ethical use of social media;
    - e. enhance journalistic competence through healthy and friendly competitions; and
    - f. select the division's delegates to the Regional Schools Press Conference.
  3. The conference activities shall include the following:
    - a. Individual Contests
      - i. News Writing
      - ii. Features Writing
      - iii. Editorial Writing
      - iv. Sports Writing
      - v. Copyreading and Headline Writing
      - vi. Science and Technology Writing
      - vii. Photojournalism
      - viii. Editorial Cartooning
      - ix. Column Writing



**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)



Republic of the Philippines  
**Department of Education**  
 Region III  
**SCHOOLS DIVISION OF PAMPANGA**

- b. Group Contests
  - i. Radio Script Writing and Broadcasting Contest
  - ii. Collaborative Desktop Publishing (CDP) Contest
  - iii. Online Publishing Contest (for secondary level)
  - iv. TV Script Writing and Broadcasting Contests (for secondary level)
- c. School Paper Contests
  - i. News Section
  - ii. Features Section
  - iii. Editorial Section
  - iv. Science and Technology Section
  - v. Sports Section
  - vi. Layout and Page Design

4. This year's theme is *Pinalakas at Pinasiglang Pamahayagang Pampaaralan Tumutugon sa mga Hamon ng Matatag na Paaralan*

5. The list of venues is as follows:

Event	Individual Contests	Group Contests
DESPC	Mexico ES, Mexico South	Our Lady of Guadalupe School, Inc.
DSSPC	San Juan HS, Mexico	

6. The DESPC/DSSPC shall be conducted in accordance with the following contests rules and mechanics:

- a. The list of District/Sectoral winners duly signed by the Chairman and the Principal of the host school should be submitted to the Division Office immediately after the cluster press conference.
- b. Only the winners belonging to the Slot Distribution Matrix below shall qualify to the Division Level. The next in rank shall serve as alternate when any of the qualifiers cannot join the DESPC/DSSPC.

Elementary Level

No. of Participating Schools	Slots/ Qualified Entries
1-10	1
11-15	2
16 -Above	3

Secondary Level

Cluster	Slots/ Qualified Entries
1	5
2	7



**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)



Republic of the Philippines  
**Department of Education**  
Region III  
**SCHOOLS DIVISION OF PAMPANGA**

3	8
4	7
5	7
6	7
7	5
8	5
9	5
10	6

- c. A contestant can join in only one (1) contest category in one (1) medium, either English or Filipino. The teacher-coach may register all his/her contestant/s on the first day of the contest.
- d. The top ten (10) contestants per category in the individual contests for both elementary and secondary level will be declared winners and shall be awarded certificates of merit and recognition in the Gawad Parangal 2024.
- e. However, only the Top 3 winners per contest category in the individual contests will join the Regional Schools Press Conference (RSPC). The 4<sup>th</sup> and 5<sup>th</sup> placers shall serve as alternates when any of the top 3 winners cannot join the RSPC.
- f. The contestants for the group contests (Radio and TV Script Writing Collaborative Desktop Publishing, and Online Publishing) should not be contestants in any of the individual writing contests. In these contests, each sector should submit four (4) entries, two (2) for English and two (2) for Filipino. Meanwhile, for the secondary level, the Top 1 winner for both English and Filipino will advance in the division level competition. To be able to create a competitive team, a sector/cluster may opt to recruit pupils/students from other schools within the districts/sector/cluster or get from the pool of best participants. The same scheme shall likewise be observed in choosing the division's representatives for the RSPC.
- g. Team Contests such as RBI, TVB, and CDP shall be composed of Seven (7) members while the ODP shall be composed of five (5) members only.
- In these categories, only the 1<sup>st</sup> Place winner will advance to the RSPC while the 2<sup>nd</sup> and 3<sup>rd</sup> placers shall serve as alternates if the 1<sup>st</sup> place fails to join the contest.
- h. Meanwhile, participants in the photojournalism contest will be allowed to use any camera regardless of the megapixels in the DESPC/DSSPC. However, those who will make it to the next level of the competition are advised to use the prescribed megapixels by the contest authorities.



Republic of the Philippines  
**Department of Education**  
 Region III  
**SCHOOLS DIVISION OF PAMPANGA**

- i. The submission of the digital format of the school paper publication for the Group Contests shall be on or before **April 7, 2024, 5:00 P.M.** at the Division Office or through the Office 365 SharePoint which will be shared by the EPS-I In-charge of Campus Journalism.
  - j. If there shall be any last-minute changes in the list of contestants, the replacement shall submit justification/certification duly signed by the Schools Division/City Superintendent/Head of Delegation upon arrival at the contest venue to the respective chair of the RTWG.
  - k. The entries for the Group (School Paper) Contests in portable document format (PDF) must be received by the SDO to be submitted on the Office 365 SharePoint links which shall be sent by the EPS in-charge on or before the set deadline. The judging will be on **April 8, 2024**. No extension of the due date/time will be allowed. *Note: Use DepEd email in accomplishing links.*
  - l. All the DAESPA and DASSPA Officers, both in the Elementary and Secondary Levels, are requested to serve as a technical working committee during the conduct of the Divisional Schools Press Conference.
7. Listed below are the schedules of the district, sectoral, and cluster press conferences.

District	No. of Slots	Schedule of District Press Con	Venue	Schedule of Sectoral Level (for Radio Broad & Collab)
Magalang North	2	March 8	San Miguel ES	March 13
Magalang South	2	March 6	San Francisco ES	
Porac East	3	March 5	Porac ES	
Porac West	2	March 1	Mitla ES	
Arayat East	2	March 2	San Juan Baño ES	
Arayat West	3	March 7 & 9	Arayat CES	
Bacolor North	1	March 1	Cabalantian ES-SL	
Bacolor South	3	March 8	Bacolor IS	
Candaba North	1	TBA	TBA	March 14
Candaba East	2	TBA	TBA	
Candaba West	1	TBA	TBA	
Mexico North	3	March 11-12	Sto. Rosario ES	



**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)



Republic of the Philippines  
**Department of Education**  
 Region III  
**SCHOOLS DIVISION OF PAMPANGA**

Mexico West	1	March 8	Anao ES	
Mexico South	3	March 1 & 5	San Antonio ES	
San Luis	3	March 7 & 13	San Luis ES	
Sta. Ana	2	March 12-13	Sta. Ana ES	
Floridablanca East	3	March 14	Floridablanca ES	March 18
Floridablanca West	3	March 16	San Jose ES	
Guagua East	1	March 13	Guagua ES	
Guagua West	3	March 6	San Antonio IS	
Lubao East	3	March 6	Lubao ES	
Lubao West	2	March 7	Sta. Cruz ES	
Lubao North	2	March 13	Sta. Monica ES	
Sasmuan	1	March 8	Sasmuan ES	
Sta. Rita	2	March 6	An Basilio ES	
Apalit	3	March 6-7	Jose Escaler MS	
Macabebe East	3	March 12	Pampanga Colleges	
Macabebe West	2	March 7	Sta. Maria ES	
Masantol North	2	March 9	Palimpe ES	
Masantol South	2	March 13	Bebe Anac ES	
Minalin	2	March 8	Minalin ES	
San Simon	2	March 5	San Simon ES	
Sto. Tomas	2	March 7	San Matias ES	

Cluster	No. of Slots	Schedule of District Press Con	Venue
1	5	March 8	Justino Sevilla HS
2	7	March 19-20	Natividad HS
3	8	March 1	San Roque Dau HS
4	7	March 7-8	Mexico NHS
5	7	March 20	Bahay Pare HS
6	7	March 9	Sta. Maria HS
7	5	March 22	SVSF
8	6	TBA	TBA



**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)



Republic of the Philippines  
**Department of Education**  
Region III  
**SCHOOLS DIVISION OF PAMPANGA**

9	5	March 8	Arayat Holy Child Educational Foundation, Inc
10	5	TBA	TBA

8. A registration fee of P 150.00 (Individual Contests) and P 500.00/team (Group Contests) shall be collected from each participant/team, and P150.00 for teacher-coaches/SPAs to defray the miscellaneous expenses such as training materials, sound system, etc. Teacher-coaches shall pay only once regardless of the number of entries. All expenses incidental to the press conference are chargeable against school paper funds subject to the usual accounting and auditing rules. All public and private secondary schools that would qualify for the Division Level are encouraged to participate in this activity.
  - a. The district/sectoral, and cluster chairmen are requested to collect the registration fee of both the CJs and SPAs during the DSPC/CSPC to be remitted to the DAESPA/DASSPA treasurers on the day of the activity to facilitate better collection procedures and avoid inconveniences and delay of contests.
9. All guidelines set in DO No. 024, s. 2023 shall still apply in the conduct of the district, cluster and sectoral press conferences except for minor revisions in the group contests like Radio Broadcasting, TV Broadcasting and Collaborative Desktop Publishing. Violation and deviation from such would mean disqualification from joining the annual journalism activity.
10. All Teachers and other DepEd personnel who shall render services on a Saturday shall be entitled to service credit/s as stipulated in DO 53, s. 2003 – *Updated Guidelines on Grant of Vacation Service Credits to Teachers*.
11. All participants are advised to observe standard health protocols in the conduct of the district, cluster, and division level press conferences.
12. Attached is the format for the list of Division Qualifiers per District/Cluster which shall be accomplished by the District/Cluster Coordinators duly signed by the PSDS in-charge and Cluster-Principal Chair.
13. The detailed matrix of activities as well as the members of the technical working group shall be released in a separate memorandum.
14. This Division Memorandum shall serve as the Travel Authority of all the participants.



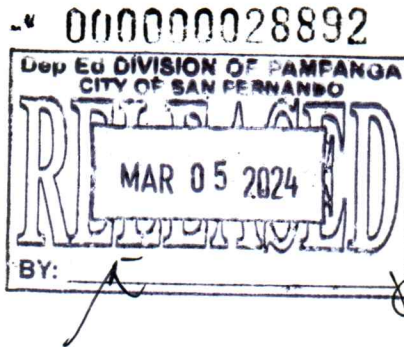
**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)



Republic of the Philippines  
**Department of Education**  
Region III  
**SCHOOLS DIVISION OF PAMPANGA**

15. Wide dissemination of this Memorandum to all concerned is earnestly desired.

**ROMEO M. ALIP PhD, CESO V**  
*Schools Division Superintendent*



**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)



Republic of the Philippines  
**Department of Education**  
 Region III  
**SCHOOLS DIVISION OF PAMPANGA**

Enclosure No. 1 to Division Memo No. \_\_\_\_\_, s. 2024

**FORMAT FOR THE LIST OF STUDENT CONTESTANTS AND DIVISION SCHOOL PAPER ENTRIES**

**A. List of Contestants for the Individual Contests**

Category: \_\_\_\_\_ District/Cluster: \_\_\_\_\_  
 Level (Elementary or Secondary): \_\_\_\_\_

No.	Complete Name of Student	Gender	School	Name of School Paper	School Paper Adviser	District/Cluster
1						
2						
3						
Etc.						

**B. List of Radio Broadcasting and Script Writing Contestants**

Level (Elementary or Secondary): \_\_\_\_\_

No.	Complete Name of Student	Gender	Role/ Assigned Task (indicate the contestants who have dual roles)	School	Team Coach/es	District/Cluster
1						
2						
3						
4						
5						
Etc.						

**C. List of Collaborative Desktop Publishing Contestants**

Level (Elementary or Secondary): \_\_\_\_\_

No.	Complete Name of Student	Gender	Role/ Assigned Task (indicate the contestants who have dual roles)	School	Team Coach/es	District/Cluster
1						
2						
3						
4						
5						
Etc.						



**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)





Republic of the Philippines  
**Department of Education**  
Region III  
**SCHOOLS DIVISION OF PAMPANGA**

**D. List of Online Publishing Contestants (for Secondary only)**

No.	Complete Name of Student	Gender	Role/ Assigned Task (indicate the contestants who have dual roles)	School	Team Coach	Division
1						
2						
3						
4						
5						
Etc.						

**E. List of TV Broadcasting and Script Writing Contestants (for Secondary only)**

No.	Complete Name of Student	Gender	Role/ Assigned Task (indicate the contestants who have dual roles)	School	Team Coach	Division
1						
2						
3						
4						
5						
Etc.						

Prepared by:

\_\_\_\_\_  
District/ Cluster Coordinator  
*Signature over Printed Name*

Noted by:

\_\_\_\_\_  
PSDS/Cluster Principal In-Charge  
*Signature over Printed Name*



**Address:** High School Blvd., Brgy. Lourdes, City of San Fernando (P)  
**Telephone No.:** (045) 435-2728; (045) 435-7404  
**Email Address:** [pampanga@deped.gov.ph](mailto:pampanga@deped.gov.ph)  
**Website:** [www.depedpampanga.ph](http://www.depedpampanga.ph)