



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

September 10, 2024

DIVISION MEMORANDUM
No. **591** s. 2024

2024 DIVISION WORLD FOOD DAY ON THE SPOT POSTER MAKING CONTEST

To: CID and SGOD Chiefs
Public Schools District Supervisors
Public Elementary School Heads
Gulayan Sa Paaralan Program District Coordinators.

1. In Reference to Regional Memorandum No. 592 s. 2024, the Schools Division of Pampanga announces the conduct of DIVISION WORLD FOOD DAY ON THE SPOT POSTER MAKING CONTEST on September 17, 2024 at 8:00 am in Teachers Training Center, Schools Division of Pampanga High School Boulevard Barangay Lourdes City of San Fernando Pampanga.
2. The annual observance of World Food Day aims to promote sustainable agriculture and food security in achieving safe, sufficient and affordable nutritious food for all.
3. School District Offices through the Gulayan Sa Paaralan Program District Coordinator are encouraged to participate and submit one (1) learner-participant who will be the representative of their district in the contest on or before September 13, 2024 through this link:
<https://tinyurl.com/2vc8pjbh>
Using the attached official entry form. The School Head of the Learner-participants are advised to secure the Parent Consent.
4. Travel and other incurred expenses by the participant and coach related to the conduct of the activity shall be charged to School MOOE and/or available local funds subject to usual government auditing and accounting rules and regulations.
5. For queries and clarifications, kindly coordinate with the Gulayan Sa Paaralan Program Division Coordinator, Ms. Eleonor M. Castro @ eleonor.castro003@deped.gov.ph



Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph



Republic of the Philippines
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6. Attached herewith are the Regional Memorandum No. 592 s,2024, and Department of Agriculture, Regional Office III guidelines and mechanics of the contest for your reference.
7. Wide dissemination of this memorandum is earnestly desired

ROMEO M. ALIP, PhD., CESO V
Schools Division Superintendent





Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

OFFICIAL ENTRY FORM

ON THE SPOT POSTER MAKING CONTEST

DISTRICT: _____

Name of Learner-Participant	Name of Coach	School

Prepared By

GPP District Coordinator

Noted

School Head

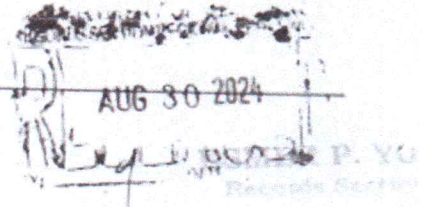
District Supervisor



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Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM

No. _____ s. 2024

2024 REGIONAL WORLD FOOD DAY ON THE SPOT POSTER MAKING CONTEST

To : Schools Division Superintendents
Chief, School Governance and Operations Division (SGOD)
Division Gulayan sa Paaralan Coordinators
Public Elementary School Heads
All Others Concerned

1. The Department of Agriculture (DA) Regional Field Office III in collaboration with Department of Education Region III will conduct the **World Food Day On the Spot Poster Making Contest** on September 24, 2024 at 8:00 am onwards in DA Conference Hall, Maimpis, City of San Fernando, Pampanga in front of DepEd Regional Office III.
2. The annual World Food Day activity aims to promote food sustainability and security in achieving safe, sufficient, and affordable food for all.
3. Further, School Division Offices (SDOs) through the Division Gulayan sa Paaralan Coordinators are requested to submit and encode one (1) learner-participant who shall be the representative of their respective division in the said contest on or before September 19, 2024 through these links: <https://tinyurl.com/participant-WFA-Contest> and <https://tinyurl.com/WFD-entry-form> using the attached official entry form. In addition, DGPCs are advised to secure the Parent Consent of the Learner-participants.
4. Travel and other expenses incurred by the participants relative to the conduct of the activity shall be charged against the School MOOE and/or available local funds subject to usual government auditing and accounting rules and regulations.
5. For inquiries and clarifications, you may directly coordinate to Ms. Crisel P. Viral, Regional Gulayan sa Paaralan Coordinator via email address at crisel.virav@deped.gov.ph.
6. Enclosed in this Memorandum are the guidelines and mechanics of the contest for reference.
7. For information and compliance.



Address: Matalino St. D.M. Government Center, Maimpis,
City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89
Email Address: region3@deped.gov.ph
Website: <https://region3.deped.gov.ph/>





Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

7

Encl.: As stated
References: Indicated in the guidelines
To be indicated in the Perpetual Index
under the following subjects:

RONNIE S. MALLARI, PhD, CESO V
OIC-Regional Director

WORLD FOOD DAY
ESSD1/spp1
August 27, 2024 ✂

To send feedback
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Certificate No. PNP 0265
24 30 0107



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

OFFICIAL ENTRY FORM
ON THE SPOT POSTER MAKING CONTEST

Division: _____

Name of the Learner	Name of the Coach	School

Prepared by: _____

Division Gulayan sa Paaralan Coordinator

Noted: _____

Chief, SGOD

Approved: _____

Schools Division Superintendent



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City of San Fernando (P)
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Republic of the Philippines
Department of Agriculture
REGIONAL FIELD OFFICE III
City of San Fernando, Pampanga
2000 Central Luzon

Project Title: WORLD FOOD DAY POSTER-MAKING CONTEST
Implementing Agency: Regional Agriculture and Fisheries Information Section
Funding Source: Rice Program
Date: September 24, 2024

I. RATIONALE

The Department of Agriculture (DA) has been the country's lead agency in the annual celebration of the World Food Day (WFD) in partnership with the Food and Agriculture Organization of the United Nations (FAO).

The annual Poster Making Contest has been one of the highlights of the WFD celebration, in coordination with the Department of Education (DepEd). The activity will involve elementary pupils from Grades V AND VI, who are enrolled in any public and Dep-Ed-accredited private elementary schools nationwide.

The WFD Poster Making Contest in the Regional level will be conducted On-the-Spot from August to September 2024 in their respective regions.

The WFD On-the-Spot Poster Making contest at the Regional level will be conducted on September 24, 2024.

II. General Provisions

1. The contest is open to all Grades V to VI elementary pupils enrolled in any public and DepEd-accredited private schools nationwide. Previous national winners of this contest are disqualified to join.
2. Contestants are required to wear their uniform throughout the contest.
3. The poster should be an original creation of the contestant depicting the given theme of the contest, which will be written outside, and not incorporated in the artwork. There must be a 1-inch border on all sides, and the theme shall be written above or outside the border. Contestants who will not follow instructions will automatically be disqualified.
4. The theme for this year's On-the-Spot Poster Making Contest will be announced through communication channels upon official release by the FAO.
5. The Contest Committee will provide materials for the Poster Making Contest, which shall be limited to an illustration board (20"x30"), a specific brand of pastel (Faber Castell, Golden Oil, Pentel) and specific brand of pentel pen (Pentel/Stabilo) during the regional and national level.
6. Judging shall immediately commence after all entries have been completed based on the allocated time. Coaches and guardians are not allowed inside the venue during the contest proper. Only the Board of Judges (BOJ), Technical Working

Group (TWG) and secretariat are allowed inside the contest area while the evaluation is ongoing.

7. The decision of the BOJ shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize shall be withdrawn.
8. All entries shall become the property of the DA and FAO.

REGIONAL LEVEL

The poster making contest shall be conducted on-the-spot at the regional level (Division/District level contest may be conducted provided that expenses to be incurred shall be shouldered by the DepEd and/or DA regional offices).

1. Each contestant may be accompanied by and shall be allowed to have one (1) coach or one (1) guardian to accompany him/her to the venue. However, neither the coach nor guardian are not allowed to enter or roam around the contest venue during the actual contest.
2. The regional winner will serve as the official entry and must be endorsed by the Regional On-The-Spot Poster Making Contest Committee to the National level.
3. The Regional winner shall be allowed to have one (1) guardian or one coach to accompany him/her during the National On-the-Spot Poster Making Contest in Quezon City.

NATIONAL LEVEL

The national On-the-Spot Poster Making Contest will be held at the DA Central Office in Diliman, Quezon City on October 14, 2024 (tentative date)

1. Contest preliminaries will start at 8:00AM to 9:00AM, after which, contestants will be given a maximum three (3) hours to complete their posters.
2. The BOJ shall select the best five (5) posters among the entries.
3. Winning entries will be displayed during the culminating activities of the WFD Celebration of October 16, 2024 in Quezon City. The best posters will be awarded on the same day.
4. Winner of the Best Poster will receive a cash prize, trophy, and a certificate of recognition.

III. CRITERIA FOR JUDGING

Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

- | | |
|--------------------------------|-----|
| a. Originality..... | 30% |
| b. Creativity..... | 30% |
| c. Visual Impact..... | 20% |
| d. Relevance to the Theme..... | 20% |

GUIDELINES FOR THE CONDUCT OF THE 2024 NATIONAL AND REGIONAL ON-THE-SPOT POSTER MAKING CONTESTS

The Department of Agriculture (DA) is honored and privileged to once again partner with the Food and Agriculture Organization of the United Nations (FAO) in celebrating this year's World Food Day (WFD).

The annual Poster Making Contest has been one of the highlights of the WFD celebration, in coordination with the Department of Education (DepEd). The activity will involve elementary pupils from Grades V and VI, who are enrolled in any public and DepEd-accredited private elementary schools nationwide.

The WFD On-the-Spot Poster Making contest at the Regional level will be conducted On-the-Spot from August to September 2024 in their respective regions.

The following is the set of guidelines for the said event:

I. General Provisions

1. The contest is open to all Grades V to VI elementary pupils enrolled in any public and DepEd-accredited private schools nationwide. Previous national winners are not eligible to join the contest.
2. Contestants are required to wear their school uniform throughout the contest.
3. The poster should be an original creation of the contestant depicting the given theme of the contest, which will be written outside, and not incorporated in the artwork. There must be a 1-inch border on all sides, and the theme shall be written above or outside the border. Contestants who do not follow instructions will automatically be disqualified.
4. The theme for this year's On-the-Spot Poster Making Contest will be announced through communication channels upon official release by the FAO.
5. The Contest Committee will provide materials for the Poster Making Contest, which shall be limited to an illustration board (20" x 30"), a specific brand of oil pastel (Faber-Castell Golden Oil/Pentel) and a specific brand of pentel pen (Pentel/Stabilo) during the regional and national level.
6. Judging shall immediately commence after all entries have been completed based on the allocated time. Coaches and guardians are not allowed inside the venue during the contest proper. Only the Board of Judges (BOJ), Technical Working Group (TWG) and secretariat are allowed inside the contest area while the evaluation is ongoing.
7. The decision of the BOJ shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize shall be withdrawn.
8. All entries shall become the property of the DA and FAO.

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Regional Level

The poster making contest shall be conducted on-the-spot at the regional level. (Division/District level contest may be conducted provided that expenses to be incurred shall be shouldered by the DepEd and/or DA regional offices).

1. Each contestant may be accompanied by and shall be allowed to have one (1) coach or one (1) guardian to accompany him/her to the venue. However, neither the coach or guardian are not allowed to enter or roam around the contest venue during the actual contest.
2. The regional winner will serve as the official entry and must be endorsed by the Regional On-the-Spot Poster Making Contest Committee to the National level.
3. The Regional winner shall be allowed to have one (1) guardian or one coach to accompany him/her during the National On-the-Spot Poster Making Contest in Quezon City.

National Level

The national On-the-Spot Poster Making Contest will be held at the DA Central Office in Diliman, Quezon City on October 14, 2024. (tentative date)

1. Contest preliminaries will start at 8:00 AM to 9:00 AM, after which, contestants will be given a maximum of three (3) hours to complete their posters.
2. The BOJ shall select the best five (5) posters from among the entries.
3. Winning entries will be displayed during the culminating activities of the WFD Celebration on October 16, 2024 in Quezon City. The best posters will be awarded on the same day.
4. Winners of the Best Poster will receive a cash prize, trophy, and a certificate of recognition.

II. Criteria for Judging:

Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

a. Originality	_____	30%
b. Creativity	_____	30%
c. Visual Impact	_____	20%
d. Relevance to the theme	_____	20%
Total	_____	100%

Approved by:

CC Snarez
CHERYL C. SUPREZ
 Information Division Chief and Chairperson
 WFD 2024 On-the-Spot Poster Making Contest

2023 BEYOND