



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

November 28, 2024

DIVISION MEMORANDUM

No. 887, s. 2024

2024 NATIONAL OBSERVANCE OF FILIPINO VALUES MONTH

To: Assistant Schools Division Superintendents
Chief Education Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to the provisions of Proclamation No. 479, s. 1994, and as enjoined under DepEd Memorandum No. 66, s. 2024 dated November 25, 2024, and Regional Memorandum No. 841, s. 2024, this Office announces for the active participation of all public and private schools in the observance of the 2024 National Filipino Values Month this November.
2. This year's observance is guided by the theme, "Pagsulong ng Bagong Pilipinas: Ang Kabataan Bilang Pundasyon ng Pagbabago", which underscores the role of Filipino values in fostering national solidarity, integrity, and civic responsibility.
3. Attached herewith is Regional Memorandum No. 841, s. 2024, for your reference and guidance on the recommended programs and activities for this celebration
4. School Heads through their GMRC/EsP/Values Education Leaders are encouraged to initiate and implement activities within their respective schools as part of the celebration of the Filipino Values Month.
5. Schools that have successfully conducted activities are requested to submit their Activity Completion Reports on or before December 6, 2024 through the MS Link to be provided to the GMRC/EsP/Values Education Leaders.
6. The consolidated reports of this activity shall be submitted and presented to the Regional Office as part of the Schools Division's contribution to the overall celebration of the Filipino Values Month.



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Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

7. Immediate dissemination of and compliance with this Memorandum is earnestly desired.

ROMEO M. ALIP PhD, CESO V
Schools Division Superintendent

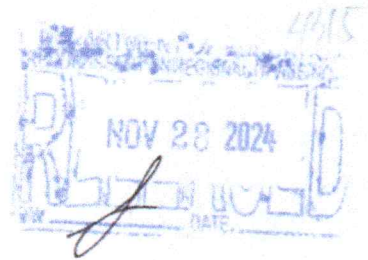
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Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM

No. 841, s. 2024

2024 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

To : Schools Division Superintendents
Education Program Supervisors in Values Education
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. In adherence to Presidential Proclamation No. 479, signed in October of 1994, celebrating every November of every year as Filipino Values Month, the Department of Education (DepEd) is one with the nation in strengthening the Filipino identity and character. The President of the Philippines highlighted the idea of **Bagong Pilipinas**, where learners are recognized as one of the key foundations in creating a progressive nation and sustaining a steady climb to reaching the national goal.
2. The Department requests all DepEd offices at all levels of governance, including private institutions, to thoughtfully design celebration activities aligned with the theme: *Pagsulong ng Bagong Pilipinas: Ang Kabataan Bilang Pundasyon ng Pagbabago* and reinforce positive Filipino values.
3. The list of suggested activities can be found in **paragraph 4** and **Enclosure No. 2 to DepEd Memorandum No. 066, s. 2024**.
4. The observance of Filipino Values Month shall strictly adhere to DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.
5. All Division Education Program Supervisors in Values Education are required to submit a report to the regional office on or before December 9, 2024, using the attached template in **Enclosure No. 1 to DepEd Memorandum No. 066, s. 2024**.
6. A debrief meeting with the Division Education Program Supervisors in Values Education is scheduled on December 10, 2024, via MS Teams link: <https://tinyurl.com/Debrief-Meeting-2024-FVM>.
7. Immediate and wide dissemination of and compliance with this Regional Memorandum are earnestly desired.



Address: Matalino St. D.M. Government Center, Maimpis,
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Telephone Number: (045) 598-8580 to 89
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Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

RONNIE S. MALLARI, PhD, CESO V
Regional Director

Encl.: As stated
Reference: DM 066, s. 2024
To be indicated in the Perpetual Index
under the following subjects:

FILIPINO VALUES MONTH CELEBRATION

CLMD3/clmd8
November 27, 2024

To send feedback
regarding any of
our services,
kindly scan the
QR Code.



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Republic of the Philippines
Department of Education

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DepEd MEMORANDUM

No. **066** s. 2024

2024 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. In accordance with Presidential Proclamation No. 479, signed on October 25, 1994, Declaring the Month of November of Every Year as Filipino Values Month and as an enduring commitment of the Department of Education (DepEd) to nurture the fundamental values that define the Filipino identity and character, this year's national observance shall be celebrated with the theme, *Pagsulong ng Bagong Pilipinas: Ang Kabataan Bilang Pundasyon ng Pagbabago*.
2. The overarching aim of celebrating the 2024 Filipino Values Month is to reinforce the importance of our national values in building a stronger and resilient society. The theme emphasizes the aspiration for and support of the agenda of President Ferdinand Romualdez Marcos Jr. on **Bagong Pilipinas**, where learners are recognized as one of the key foundations in creating a progressive nation and sustaining a steady climb to reaching the national goal. The Filipino learners are the country's budding human capital, substantive to the desired transformation as their ideas, daring yet responsible actions, forward-thinking perspectives, and active engagement contribute to a more prosperous and promising future while maintaining the uniquely Filipino, authentic, and positive human values.
3. To actively promote the observance of Filipino Values Month, this Department calls upon DepEd offices at all levels of governance, including private institutions, to thoughtfully design celebration activities aligned with the abovementioned theme and reinforce positive Filipino values.
4. Participation in engaging activities such as integrating values into daily lessons and activities across all learning areas, conducting Values Education sessions (seminars, workshops, and discussions focusing on character education, moral values, and citizenship), organizing poster and slogan-making contests, facilitating essay writing and oratorical contests, engaging in community and outreach programs, and recognizing character awards, is strongly encouraged. Moreover, the infusion of values into other celebrations coinciding with Filipino Values Month, such as National Children's Month, Economic and Financial Literacy Week, Global Warming and Climate Change Consciousness Week, *Araw ng Pagbasa*, National Week for the Gifted and Talented, National Science and Technology Week, and in other co-curricular activities, is highly recommended.

5. The list of suggested activities for the 2024 Observance of the Filipino Values Month is provided in Enclosure No. 2.
6. DepEd offices are responsible for coordinating and overseeing the activities within their respective areas of jurisdictions. It is essential to ensure that these are aligned with the theme and objectives of this celebration. Further, this Department encourages an invitation for collaboration with local government units, community organizations, and other stakeholders to maximize the impact of this observance.
7. The observance of Filipino Values Month shall strictly adhere to DepEd Order No. 9, s. 2005 titled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith**.
8. All concerned are earnestly called upon to disseminate information about the said celebration and to actively participate in the events and activities designed to promote character development and values education.
9. The regional offices shall submit a comprehensive report to the **Bureau of Learning Delivery** through email at bld.tld@deped.gov.ph not later than December 31, 2024, using the template provided in Enclosure No. 1.
10. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:




GINA O. GONONG
Undersecretary

Encls.:
As stated

References:
DepEd Order (No. 9, s. 2005)
DepEd Memorandum No. 101, s. 2022

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CAMPAIGN
CELEBRATIONS AND FESTIVALS
PROGRAMS
SCHOOLS
STUDENTS
VALUES EDUCATION

Annex A

**REPORT ON THE CONDUCT OF THE
2024 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

NATURE OF THE ACTIVITY/IES	Example: Values and Financial Literacy Integration of Values during the Economic and Financial Literacy Week This engaging session on basic financial responsibility is designed to teach learners essential financial skills alongside core Filipino values, particularly <i>pagiging masipag</i> (frugality) and <i>pagpapalano</i> (planning ahead). The session emphasizes the importance of making mindful financial choices and setting goals, with hands-on activities to reinforce these lessons.
OBJECTIVE/S	
KNOWLEDGE GAINED BY THE LEARNERS	
INVOLVED STAKEHOLDERS	
OBSERVATIONS	
ISSUES / CONCERNS	
RECOMMENDATIONS	

Prepared and submitted by:

Noted by:

Signature over printed name
Designation

Signature over printed name
Designation

Approved by:

Signature over printed name
Designation



Annex B

LIST OF SUGGESTED ACTIVITIES

The following are the list of suggested activities for the 2024 Observance of National Filipino Values Month:

1. Integrating values into daily lessons and activities across all learning areas
2. Conducting Values Education Sessions
 - seminars,
 - workshops,
 - discussions focusing on character education, moral values, and citizenship
3. Organizing Poster and Slogan Making Contests
4. Facilitating Essay Writing and Oratorical contests
5. Engaging in Community and Outreach Programs
6. Recognizing Character Awards
7. Infusion of values into other celebrations coinciding with Filipino Values Month, such as:
 - National Children's Month
 - Economic and Financial Literacy Week
 - Global Warming and Climate Change Consciousness Week
 - *Arang ng Paghasa*
 - National Week for the Gifted and Talented
 - National Science and Technology Week
 - other co-curricular activities