



Republic of the Philippines  
Department of Education  
Region III  
SCHOOLS DIVISION OF PAMPANGA

December 12, 2024

DIVISION MEMORANDUM  
No. 928, s. 2024

**INVITATION FOR PRIVATE SCHOOLS TO MAXIMIZE PARTICIPATION IN  
PRESS CONFERENCES AND CAMPUS JOURNALISM ACTIVITIES**

To: Assistant Schools Division Superintendent  
Chief Education Program Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Private Elementary & Secondary School Heads  
School Papers Advisers & Teacher-coaches of Private Elementary  
and Secondary School Heads  
All Others Concerned

1. Campus Journalism has always been one of SDO Pampanga’s advocacy which contribute significantly to the holistic formation of the Kapampangan learners. Our strong commitment and passion in this cause is concretized through our consistent exemplary performance in the regional and national schools press conference.
2. This remarkable achievement, throughout the years, can never be achieved alone by our young campus journalists, school paper advisers and teacher-coaches, school heads, parents, and other stakeholders in the public schools without the strong support and commitment of our private school-partners who constantly share precious effort and resources in this worthy cause.
3. We truly appreciate and recognize this unconditional pledge of support for the sustenance and promotion of responsible journalism at the campus level.
4. However, the pandemic has massively affected most of our private schools including their involvement in various academic and other co-curricular activities. This was shown in the decrease in the number of schools who participated in the Division Press Conferences from 2020 onwards.
5. It is in this light that we encourage all private schools to revitalize your active support and engagement in the cause for campus journalism through the establishment of your school publications and participation in the district, cluster, sectoral, and division press conferences.
6. This call for support and active engagement is pursuant to Republic Act No. 7079 otherwise known as the “Campus Journalism Act of 1991, which strongly emphasizes the State’s policy to uphold and protect the freedom of the press even at the campus level and to promote the development and growth of campus journalism as a means of strengthening ethical values,



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encouraging critical and creative thinking, and developing moral character and personal discipline.

7. It is hoped that all concerned be guided by this constitutional mandate to develop learners who are not only academically competent but also imbued with unique Filipino values so they can contribute meaningfully to building the nation.
8. Relative to this, the SDO, through the Schools Governance Operation (SGOD), who is in-charge of the supervision of private schools, shall closely monitor your participation to ensure that the cause of campus journalism be practiced across levels and institutions.
9. With sincere appreciation, we look forward to your increased support and commitment as one DepEd Pampanga family.
10. Wide dissemination of this Memorandum to all concerned is earnestly desired.

  
**ROMEO M. ALIP PhD, CESO V**  
Schools Division Superintendent *cl*



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