



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF PAMPANGA

ADVISORY NO. 03/ , s. 2025
June 17, 2025

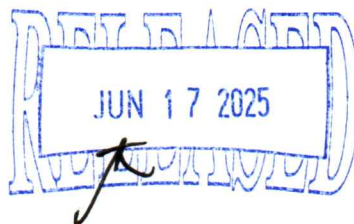
In compliance with DepEd Order No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public

“VIENVOYAGE TRAVEL AND TOURS SERVICES”

Attached herewith is the letter from Ms. Luna V. Regala, Marketing Manager of Vienvoyage Travel and Tours Services offering educational experiences and outcomes through educational film showing that aim to bring student dynamic, engaging and practical learning opportunities, fostering a deeper understanding and broader educational content.

Participation of learners and teachers from public and private schools shall be purely **voluntary** and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 003, s. 2024 titled Amendment to DepEd Order No. 022, s. 2023 (Implementing Guidelines on the School Calendar and Activities for the School Year 2023–2024) and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

000000054855



Sgud Sir Derek



VIENVOYAGE
TRAVEL AND TOURS SERVICES
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General Tinio St. Brgy. II, Laur, Nueva Ecija

May 27, 2025

ROMEO M. ALIP, Ph. D. CESO V
Schools Division Superintendent
Department of Education
Province of Pampanga
San Fernando, Pampanga

00010577



Dear Sir:

For the Academic year 2025-2026, we would like to offer an alternative academic activity that will significantly enrich our students' educational experiences and make learning more comprehensive and relevant.

As part of your ongoing efforts to enhance your students' educational experience and outcomes, we would like to propose an educational film showing. These initiatives aim to bring our students dynamic, engaging, and practical learning opportunities, fostering a deeper understanding and broader educational content.

Educational films are powerful tools to visually and compellingly present complex subjects, making them more accessible and engaging for students. The inclusion of this activity can greatly enhance the teaching method by providing:

- **Enhanced Engagement:** Visual storytelling captures students' attention and increases their interest in the subject.
- **Improved Comprehension:** Films simplify complex concepts and present them in a way that is easier to understand and retain
- **Cultural and Social Awareness:** Documentaries and educational films expose students to diverse perspectives, fostering empathy and critical thinking.
- **Support for curriculum Goals:** Films can be carefully selected to align with our educational standards and objectives

Venue and Fees:

To reach as many audiences as we can through your support, we are recommending 2 options for a venue for screening for the school to consider:

VENUE FOR SCREENING:

OPTION 1 - Nearest Cinema



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OPTION 2 - School Building or Gym for far-flung areas with no access to the nearest cinema or theaters (All equipment will be provided by the Film Coordinator)

We will be charging a uniform fee to cover services and equipment to be used in the program. There is also a School Rebate Program to be given to schools in support of any project they deem appropriate to fund.

Should you have any queries about the activity, we will be glad to discuss it with you. You may contact the undersign anytime. We are more than willing to answer all your concerns.

More power and God bless.

Respectfully yours,


Luna V. Regala
Marketing Manager
CP# 0939.987.5862

FILMS:

Film Title		Theme
Junior and Senior High	Kwenn Jonabelle	Social Media Responsibility
Elementary	Juan Balukas at ang Bayabas	Cultural Education and Promotion of Filipino Values

ABOUT THE FILM



Juan Balucas at ang Bayabas is a captivating fantasy, adventure, and comedy film that explores a wide array of educational values. It celebrates the beauty of Filipino poetry, delves into captivating folkloric stories, and showcases the richness of Filipino culture and values. With a strong emphasis on kindness, the film encourages the nurturing of self-belief and confidence. It promotes environmental preservation and advocates for healthy nutrition while highlighting the power of familial love. Through these themes, the film provides a truly enriching educational experience that deeply resonates with its audiences.

SYNOPSIS

Inspired by popular tales of Juan Tamad, "Juan Balucas at ang Bayabas" features Nourish 'Icon' Lapuz as Juan Balucas, the son of JOHN (Archie Alemania), who is actually Juan Tamad who fled the area when he was younger. Ibong Badarna (Randy de Silva) recognizes him as Juan Tamad and turns him into stone to prevent him from spreading laziness to all mankind.

To save his father, Juan enters into an agreement with the queen of the fairies, REYNA SUKI (Gabby Padilla), under certain conditions. He must obtain the song of Badarna and water from the 'Bukal ng Buhay' before the full moon passes. With the help of an engkanto named APO (Rolando T. Inocencio) and NONI (Peter Vallejos), a nuno sa punso, Juan sets off on his quest. To fulfill his mission, he must first possess an object from the dreaded King Crab, SIPIT (Rainier Morales), and pass through TAMBO (Bernard Laxa), a 'kapre' who guards the passage to Badarna's lair, before he can reach the mystical bird.

After saving his father, Juan gets stuck in purgatory between two dimensions. Left with only the water from the 'bukal ng buhay,' Juan faces self-conflicts, hunger, and struggles to maintain his sanity under the dead guava tree. Will he be able to find something to eat? Is there still a chance for him to return to his family in the real world? Or will he just lie down and wait for the fruit to fall like his father? What he does next will dictate his fate.

Genre: Fantasy/Adventure
Duration: 85 minutes

Cast: Nourish "Icon" Lapuz, Archie Alemania, Rolando T. Inocencio, Peter Vallejos, Gabby Padilla, Brooke Chantelle Estillore, Ynahbel Moran, Randy De Silva, Rainier Morales, Bernard Laxa

Production: Groundhit Entertainment Production
Distribution: Silverzeno Entertainment Production

Director: Franco G. Arce
Executive Producers: Orlando B. Estillore & Penny Cooper Estillore
Associate Producer: Irene Sales & Mhayen Gatmaitan-Basto
Unit Prod. Mgr.: Mhayen Gatmaitan-Basto

Cinematographer: Mario Quijano
Editor: Chrisel Galeno Desuasido
VFX Supervisor: John Anthony L. Wong
Prod. Design: Zur
Music & Sound: Paulo Agudelo





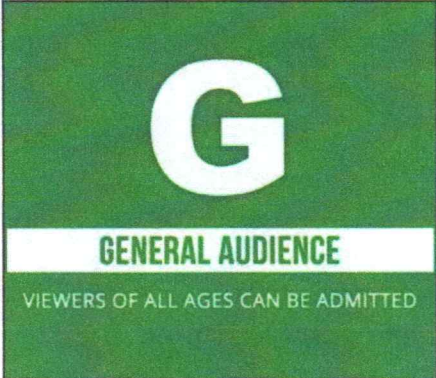

Office of the President of the Philippines
MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD

MTRCB Building, No. 18 Timog Avenue, Quezon City, Philippines 1103
Telephone No. 376-7380 Email Address: admin@mtrcb.gov.ph Website: www.mtrcb.gov.ph

PERMIT TO EXHIBIT
THEATRICAL

This certifies that the material below has been reviewed and classified by the Movie and Television Review and Classification Board:

Movie Title	JUAN BALUCAS AT ANG BAYABAS (RE-ISSUE)
Applicant	SILVERZENO ENTERTAINMENT PRODUCTION
Running Time	1hr. 25min. 0sec.

Classification	Reason/s for Classification	
 GENERAL AUDIENCE VIEWERS OF ALL AGES CAN BE ADMITTED	Suitable for all audiences.	
Permit Number	P-MP-2023-016725	
Date of Issuance	31 May 2023	
Date of Expiration	31 May 2028	

APPROVED FOR PUBLIC EXHIBITION BY THE
FOLLOWING REVIEW COMMITTEE MEMBERS:

PAREJA, CESAR S.
REYNOSO, RICHARD JOHN P.
CRUZ, RACQUEL MARIA S.

ISSUED UPON THE APPROVAL OF
THE REVIEW COMMITTEE


DIORELLA MARIA G. SOTTO-ANTONIO
Chairperson

Prepared By: Adelina P. Magbalon

This permit must be conspicuously displayed at all times at the ticket-selling area.

Use of the above-described material in a non-MTRCB registered place of exhibition shall automatically render this permit invalid.

THIS IS A SYSTEM-GENERATED PERMIT. ANY ALTERATION OR TAMPERING WILL AUTOMATICALLY INVALIDATE THIS PERMIT.