



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF PAMPANGA

ADVISORY NO. 041, s. 2025
June 26, 2025

In compliance with DepEd Order No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

“MILO® MARATHON 2025”

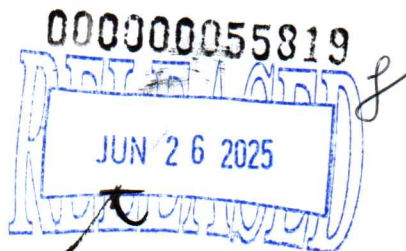
Attached is a copy of Advisory No. 14, s. 2025 from Nestle Philippines Inc., on the above-captioned activity, contents of which are self-explanatory.

Participation of learners and teachers from public and private schools shall be purely **voluntary** and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 003, s. 2024 titled Amendment to DepEd Order No. 022, s. 2023 (Implementing Guidelines on the School Calendar and Activities for the School Year 2023–2024) and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017 and **no collection policy** as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and / or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools.

For more information please contact:

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Advisory No. **014**, s. 2025

February 3, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

MILO® MARATHON 2025

Nestle Philippines Inc. announces the conduct of the MILO® Marathon 2025 on the following dates and venues:

City	Date
Vigan, Ilocos Sur	February 16, 2025
Lapu-Lapu, Cebu	February 23, 2025
Pasay, Metro Manila	March 2, 2025
Tanauan, Batangas	March 16, 2025
Dumaguete, Negros Oriental	March 23, 2025
Butuan, Northern Mindanao	March 30, 2025
Iligan, Lanao del Norte	April 6, 2025
Surigao, Surigao del Norte	April 13, 2025
Angeles, Pampanga	August 3, 2025
Calapan, Mindoro	August 10, 2025
Malaybalay, Bukidnon	August 17, 2025
Olongapo, Zambales	August 24, 2025
Ormoc, Leyte	August 31, 2025
Tagum, Davao del Norte	September 7, 2025
Romblon, Romblon	September 14, 2025
Kidapawan, Cotabato	September 21, 2025
Sorsogon, Sorsogon	September 28, 2025
Zamboanga, Zamboanga del Sur	October 5, 2025
Naga, Camarines Sur	October 12, 2025
Lucena, Quezon	October 19, 2025
Kalibo, Aklan	October 26, 2025
Iligan, Isabela	November 2, 2025
Dagupan, Pangasinan	November 16, 2025
Tacloban, Leyte	November 30, 2025
Iloilo City	December 7, 2025

Now on its 49th edition, the MILO® Marathon 2025 will have four categories (3K, 5K, 10K, and 21K) for regional races and five categories (3K, 5K, 10K, 21K, and 42K) for Manila. A total of 300,000 runners and about 70% of student runners are expected to attend.

For more information please contact:

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Nestle Philippines/Milo
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NATIONAL MILO® MARATHON 2025 CHEERDANCE COMPETITION

Cheer Dance Competition:

There are three divisions: Grade School, High School, and College. Each division will have a separate set of winners who will receive cash prizes and plaques as follows:

First Prize: P 10,000 worth of sports equipment + plaque

Second Prize: P 7,000 worth of sports equipment + plaque

Third Prize: P 5,000 worth of sports equipment + plaque

Consolation: P 3,000 worth of sports equipment

Each team must have at least a minimum of 25 cheer dancers and a maximum of 50 including props men and spotters. Any excess beyond the maximum number of participants will merit a point deduction equivalent to the total excess number of participants.

Cheer dancers must show coordination, spirit, gracefulness, flexibility, and energy while doing their stunts, gymnastics, and dance routines. Participants are encouraged to use MILO® labels as props.
Boost the pride of the marathon participants

Communicate the importance of getting into sports
Show how MILO gives the energy athletes need for sports

PARTICIPATION

The contest shall be open to FOUR (4) teams per division. Only one cheer dance team per school will be allowed to join. The selection shall strictly be on a "first come, first served" basis. Once the requirements are submitted earlier, it will guarantee the team's slot to the specific Milo cheer-dance competition leg.
The lineup, waiver, and official documents with school seal should be submitted on or before a week before the competition day.

COMPETITION

1. The contest will start at exactly 6:15 AM.

PERFORMANCE

Props must be set on the performance floor as quickly as possible. Teams will have 2 minutes to place everything in order.

The time limit will be a minimum of three (3) minutes and a maximum of five (5) minutes.

Timing will begin with the team's first organized word, movement, or note of music after they are officially announced and have taken the floor. The routine must begin within the marked performance area. All team members must come to a complete standstill before beginning their routine.

Timing will end with the team's last organized word, movement, or note of music.

Teams must exit the performance area within 2 minutes after the routine. An excess of (5) seconds or more will merit a five (5) point deduction on the performance score.

Any skill performed before or after the allotted routine time is prohibited and will be penalized with a five (5) point deduction.

Pyramid & Stunts;

A. The pyramid will be allowed up to 3 layers and 2.5 height.

B. Stunts & Pyramids must be performed within the 10-meter x 10-meter safety floor mats.

C. Violation will merit a five (5) point deduction.

8. Filipino & English language are allowed for the cheer.

9. Tosses will be allowed only in a single form. (High School and College only) .

MUSIC & CHOREOGRAPHY

All teams must have their performance music saved on a flash drive.

Cued music flash drives must be submitted to the sound system operator during the event proper on or before 5:45 AM. The flash drives must be clearly labeled with the name of the team.

A representative of the team is responsible for starting and stopping the music at the appropriate times of the routine.

Music with overtly sexual content, and racist or vulgar lyrics is prohibited.

Choreography with vulgar or suggestive movements is prohibited.

Routines must be appropriate for kids' viewing and listening.

INTERRUPTION OF PERFORMANCE

In the event of an injury, music and/or technical error or any other unexpected event, the head judge reserves the right to stop the routine.

The team may perform their routine from the beginning. However, judging and timing will resume from the point at which the interruption occurred as determined by the judges.

SPOTTERS

1. Spotters must be provided by the participating team. These spotters must not be participating members in the routine. These spotters shall wear designated attire. Minimum of 5 spotters per team.

PERFORMANCE ORDER

1. For the competition, participants will select their performance order through a balloting system. Participating teams must be at the venue before 5:45 AM for the drawing of lots. Latecomers will be disqualified from the competition but they can still perform as guests.

RESULTS

1. The decision of judges is final and non-appealable. No representative from any of the contestants is allowed to contact, in any manner whatsoever, any member of the BOARD OF JUDGES once they have announced a decision.

COMPETITION GUIDE/CRITERIA FOR JUDGING

PERFORMANCE: 45 points

Expression - 5 points

Points to be aware of: Facial expression, Projection, Flawless smile

Cheer - 5 points

Points to be aware of: Loudness, Clarity, Sharpness of Arm Motions, Coordination with Audience, Props

Dance - 5 points

Points to be aware of: Sharpness, Strength, Cheerfulness, Speed, Accuracy, Variety of Movement

Jumps - 5 points

Points to be aware of: Accuracy, Height, Cleanliness, Flexibility, Landing, Variety, Difficulty, Number, Synchronization

Tumbling - 5 points

Points to be aware of: Accuracy, Skill Level, Height, Landing, Variety, Difficulty, Quantity

Partner Stunts - 5 points

Points to be aware of: Stability, Timing, Technique, Difficulty, Transitions, Positioning, Control

Pyramids - 10 points

Points to be aware of: Stability, Timing, Technique, Difficulty Transitions, Positioning, Control

Tosses - 5 points (High School and College)

Points to be aware of: Form, Synchronization, Smoothness, Control/Safety

DIFFICULTY = 15 points

A. Overall Difficulty - 10 points

Points to be aware of: Skill level, Standard level

Speed Transition - 5 points

Points to be aware of: Sharpness of skills, Timing, Flow

OVERALL EVALUATION = 20 points

A. Synchronizations - 5 points

Points to be aware of; Precision, Placement, Timing

Overall Evaluation - 10 points

Points to be aware of: Choreography, Formation, Spacing

Perfection - 5 points

Points to be aware of: Overall perfection

COSTUME = 5 points

PROPS (with MILO® labels) = 5 points

SHOWMANSHIP = 5 points

AUDIENCE IMPACT = 5 points

SCORING DEDUCTIONS

The deduction can be applied between 0.5 and 5.0 points and is applied mainly for the following:

Wobbles (shaky) – stunts and pyramids

Falls - stunts and pyramids

Poor techniques

Shortage of spotters

Disordered formation

Note: Safety, time and out-of-bounds are not included here.

OTHER GUIDELINES

Integrity will be the utmost consideration for the Cheerleading Competition of the 2025 National MILO® Marathon. Participants for the Cheerleading competition must be current bona fide students of the school they are representing, and must only perform for the educational level they are currently in. For example, if a college student is found to participate in the High School category, the entire group will be disqualified from winning the competition.

NATIONAL MILO MARATHON
LAOAG CITY

Name of Judge: _____

Signature: _____

GRADE SCHOOL DIVISION

#	Name of School	PERFORMANCE - Expression, Sideline Arm Motion, Dance, Jumps, Tumbling, Partner Stunts, Pyramids	DIFFICULTY - Overall difficulty, Speed Transition,	OVERALL EVALUATION - Synchronizations, Overall Evaluation, Perfection	COSTUME / PROPS with Milo Labels	SHOWMANSHIP & AUDIENCE IMPACT	TOTAL
		40%	20%	10%	20%	10%	
1							
2							
3							
4							

HIGH SCHOOL DIVISION

#	Name of School	PERFORMANCE - Expression, Sideline Arm Motion, Dance, Jumps, Tumbling, Partner Stunts, Pyramids	DIFFICULTY - Overall difficulty, Speed Transition,	OVERALL EVALUATION - Synchronizations, Overall Evaluation, Perfection	COSTUME / PROPS with Milo Labels	SHOWMANSHIP & AUDIENCE IMPACT	TOTAL
		40%	20%	10%	20%	10%	
1							
2							
3							
4							

COLLEGE DIVISION

#	Name of School	PERFORMANCE - Expression, Sideline Arm Motion, Dance, Jumps, Tumbling, Partner Stunts, Pyramids	DIFFICULTY - Overall difficulty, Speed Transition,	OVERALL EVALUATION - Synchronizations, Overall Evaluation, Perfection	COSTUME / PROPS with Milo Labels	SHOWMANSHIP & AUDIENCE IMPACT	TOTAL
		40%	20%	10%	20%	10%	
1							
2							
3							
4							

NATIONAL MILO MARATHON
LAOAG CITY

Name of Judge: _____

Signature: _____

GRADE SCHOOL DIVISION

#	Name of School	PERFORMANCE - Expression, Sideline Arm Motion, Dance, Jumps, Tumbling, Partner Stunts, Pyramids	DIFFICULTY - Overall difficulty, Speed Transition,	OVERALL EVALUATION - Synchronizations, Overall Evaluation, Perfection	COSTUME / PROPS with Milo Labels	SHOWMANSHIP & AUDIENCE IMPACT	TOTAL
		40%					
1							
2							
3							
4							

HIGH SCHOOL DIVISION

#	Name of School	PERFORMANCE - Expression, Sideline Arm Motion, Dance, Jumps, Tumbling, Partner Stunts, Pyramids	DIFFICULTY - Overall difficulty, Speed Transition,	OVERALL EVALUATION - Synchronizations, Overall Evaluation, Perfection	COSTUME / PROPS with Milo Labels	SHOWMANSHIP & AUDIENCE IMPACT	TOTAL
		40%					
1							
2							
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COLLEGE DIVISION

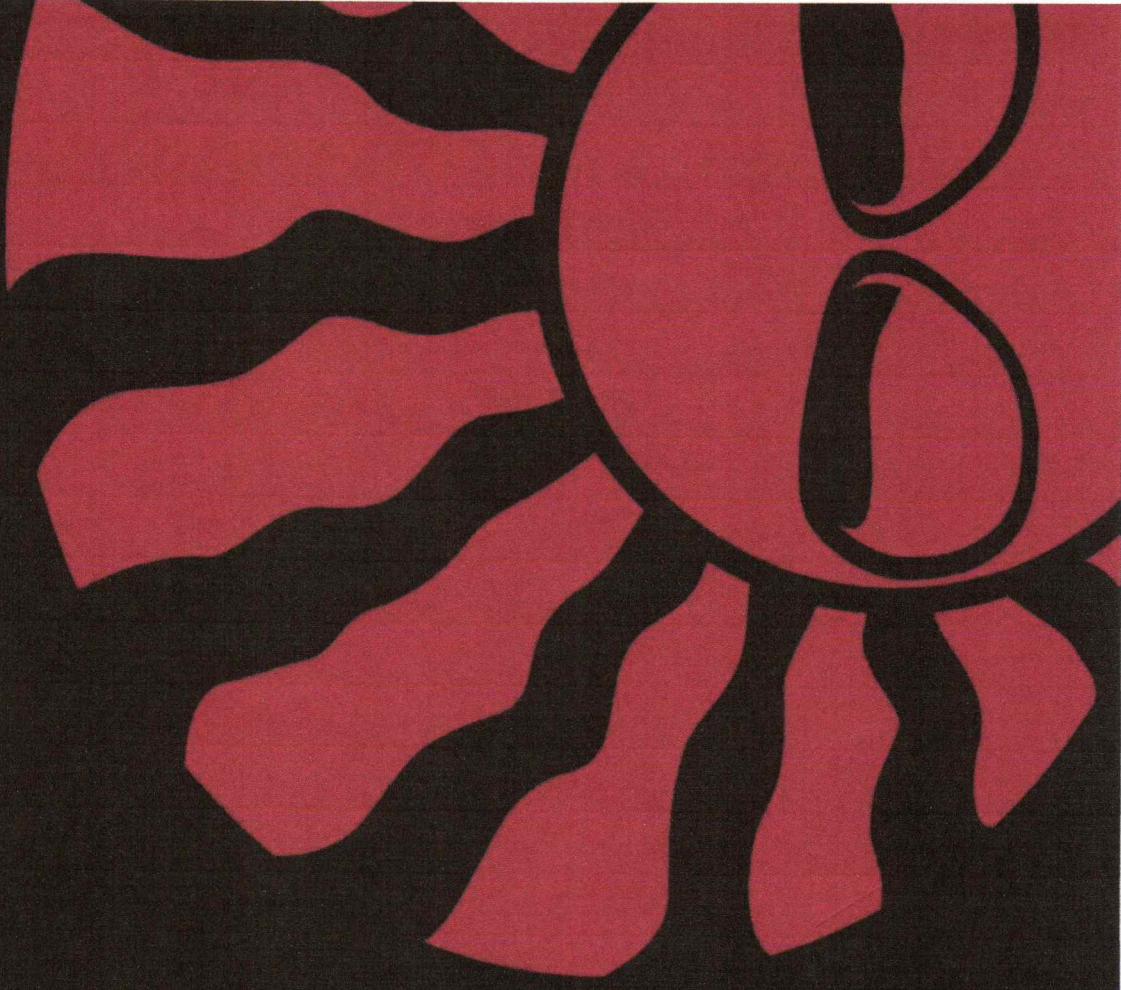
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		40%					
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3							
4							

2025 NATIONAL MILO MARATHON

Event Preparation

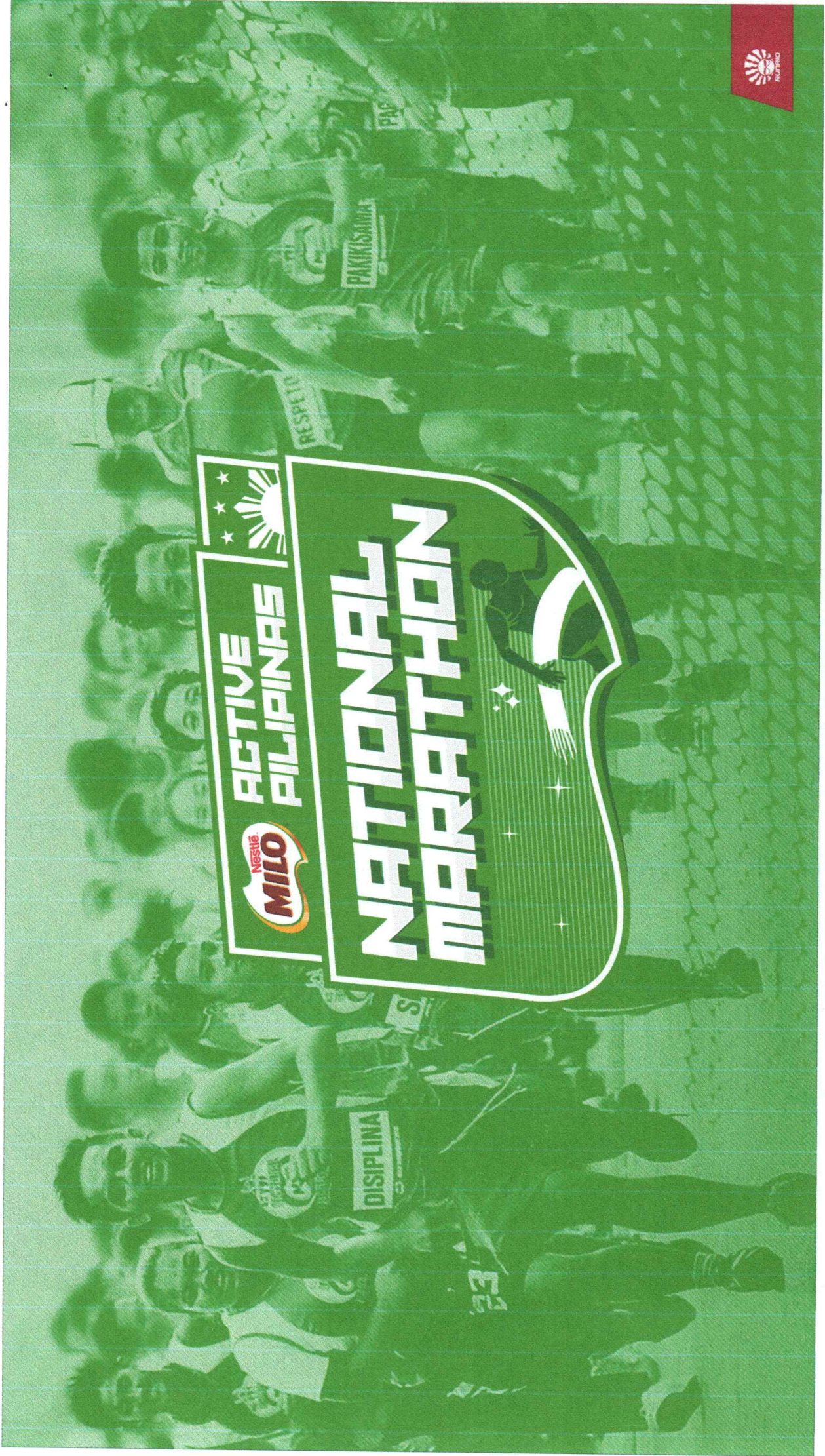
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The logo is a shield-shaped emblem. At the top left, it features the Philippine flag's sun and stars. Below this is the text "ACTIVE PILIPINAS" in a bold, sans-serif font. To the left of this text is the Nestlé Milo logo, which includes the word "NESTLÉ" in small letters above "MILO" in a large, stylized font. The main body of the shield contains the words "NATIONAL MARATHON" in a large, bold, sans-serif font. To the right of the text is a silhouette of a runner in motion, with several small stars above it. The entire logo is set against a background of a crowd of runners.



Our Belief and Purpose

We believe sports teaches kids life skills and values that help them succeed in life.

So we nourish kids' journey to success with nutritious energy and the inspiration to grow with sports.





National MILO Marathon

An **annual running event** in the Philippines, a program for **grassroots sports development**.

The NMM has races for all runners, from short distances to full marathons.

We partner with institutions such as **DepEd**, **Philippine Olympic Committee (POC)**, and **Philippine Sports Commission (PSC)** to showcase Filipino athletic talent.





25 RACES IN 2025

FEBRUARY - APRIL, AUGUST - DECEMBER



VIGAN FEBRUARY 16, 2025	ILIGAN APRIL 06, 2025
LAPU-LAPU FEBRUARY 23, 2025	SURIGAO APRIL 13, 2025
PASAY MARCH 02, 2025	CLARK AUGUST 03, 2025
TANAUAN MARCH 16, 2025	CALAPAN AUGUST 10, 2025
DUMAGUETE MARCH 23, 2025	MALAYBALAY AUGUST 17, 2025
BUTUAN MARCH 30, 2025	SUBIC AUGUST 24, 2025

ORMOC AUGUST 31, 2025	NAGA OCTOBER 12, 2025
TAGUM SEPTEMBER 07, 2025	LUCENA OCTOBER 19, 2025
ODIONGAN SEPTEMBER 14, 2025	KALIBO OCTOBER 26, 2025
KIDAPAWAN SEPTEMBER 21, 2025	ILAGAN NOVEMBER 09, 2025
SORSOGON SEPTEMBER 28, 2025	DAGUPAN NOVEMBER 16, 2025
ZAMBOANGA OCTOBER 05, 2025	TACLOBAN NOVEMBER 30, 2025

NATIONAL FINALS
ILOILO
DECEMBER 07, 2025

*Event dates are subject to change



ALLOCATION



CITY		TARGET	RACE DATE	NO OF RUNNERS	3K	5K	10K	21K	42K	TOTAL
Vigan, Ilocos Sur	North Luzon	10,000	16-Feb	10,000	4500	4500	500	500		10000
Lapu-Lapu, Cebu	East Visayas	15,000	23-Feb	10,000	4500	4500	500	500		10000
Pasay, Metro Manila	GMA	30,000	2-Mar	30,000	12000	13000	3000	2000		30000
Tanauan, Batangas	North Luzon	10,000	16-Mar	10,000	4500	4500	500	500		10000
Dumaguete, Negros Oriental	West Visayas	10,000	23-Mar	10,000	4500	4500	500	500		10000
Butuan, Northern Mindanao	North Mindanao	10,000	30-Mar	10,000	4500	4500	500	500		10000
Iligan, Lanao del Norte	North Mindanao	10,000	6-Apr	10,000	4500	4500	500	500		10000
Surigao, Surigao	North Mindanao	10,000	13-Apr	15,000	7000	7000	500	500		15000
SCHOOL BREAK										
Clark, Pampanga	Central Luzon	10,000	3-Aug	10,000	4500	4500	500	500	1000	11000
Calapan, Mindoro	South West Luzon	15,000	10-Aug	10,000	4500	4500	500	500		10000
Malaybalay, Bukidnon	North Mindanao	10,000	17-Aug	10,000	4500	4500	500	500		10000
Subic, Zambales	Central Luzon	10,000	24-Aug	10,000	4500	4500	500	500	500	10500
Ormoc, Leyte	East Visayas	10,000	31-Aug	10,000	4500	4500	500	500		10000
Tagum, Davao del Norte	South Mindanao	10,000	7-Sep	10,000	4500	4500	500	500	500	10500
Odiongon, Romblon	South West Luzon	10,000	14-Sep	10,000	4500	4500	500	500		10000
Kidapawan, Cotabato	South Mindanao	10,000	21-Sep	10,000	4500	4500	500	500		10000
Sorsogon, Sorsogon	South East Luzon	10,000	28-Sep	10,000	4500	4500	500	500	500	10500
Zamboanga, Zamboanga del Sur	South Mindanao	10,000	5-Oct	10,000	4500	4500	500	500		10000
Naga, Camarines Sur	South East Luzon	15,000	12-Oct	10,000	4500	4500	500	500		10000
Lucena, Quezon	South East Luzon	15,000	19-Oct	15,000	7000	7000	500	500		15000
Kalibo, Aklan	West Visayas	10,000	26-Oct	15,000	7000	7000	500	500		15000
Iligan Isabel	South West Luzon	15,000	9-Nov	15,000	7000	7000	500	500		15000
Dagupan, Pangasinan	North Luzon	10,000	16-Nov	15,000	7000	7000	500	500		15000
Tacloban, Leyte	North Luzon	10,000	30-Nov	10,000	7000	7000	500	500		15000
Iloilo	Western Visayas	30,000	7-Dec	15,000	7000	7000	500	500	500	15500





RACE DETAILS



RACE DETAILS



CATEGORY	ASSEMBLY	GUNSTART	CUT OFF TIMES
21K	3:30 AM	4:30 AM	2 ½ Hours
10K	4:00 AM	5:00 AM	2 Hours
3K	4:30 AM	5:30 AM	1 Hour
5K & 5K CHAMPION FAMILY	4:30 AM	5:35 AM	1 Hour



STUDENT RATE

P99.00

FROM GRADE 1 TO 12 ONLY

RACE KITS INCLUSION

1. SINGLET
2. 2pcs MILO SACHET
3. MILO CERTIFICATE

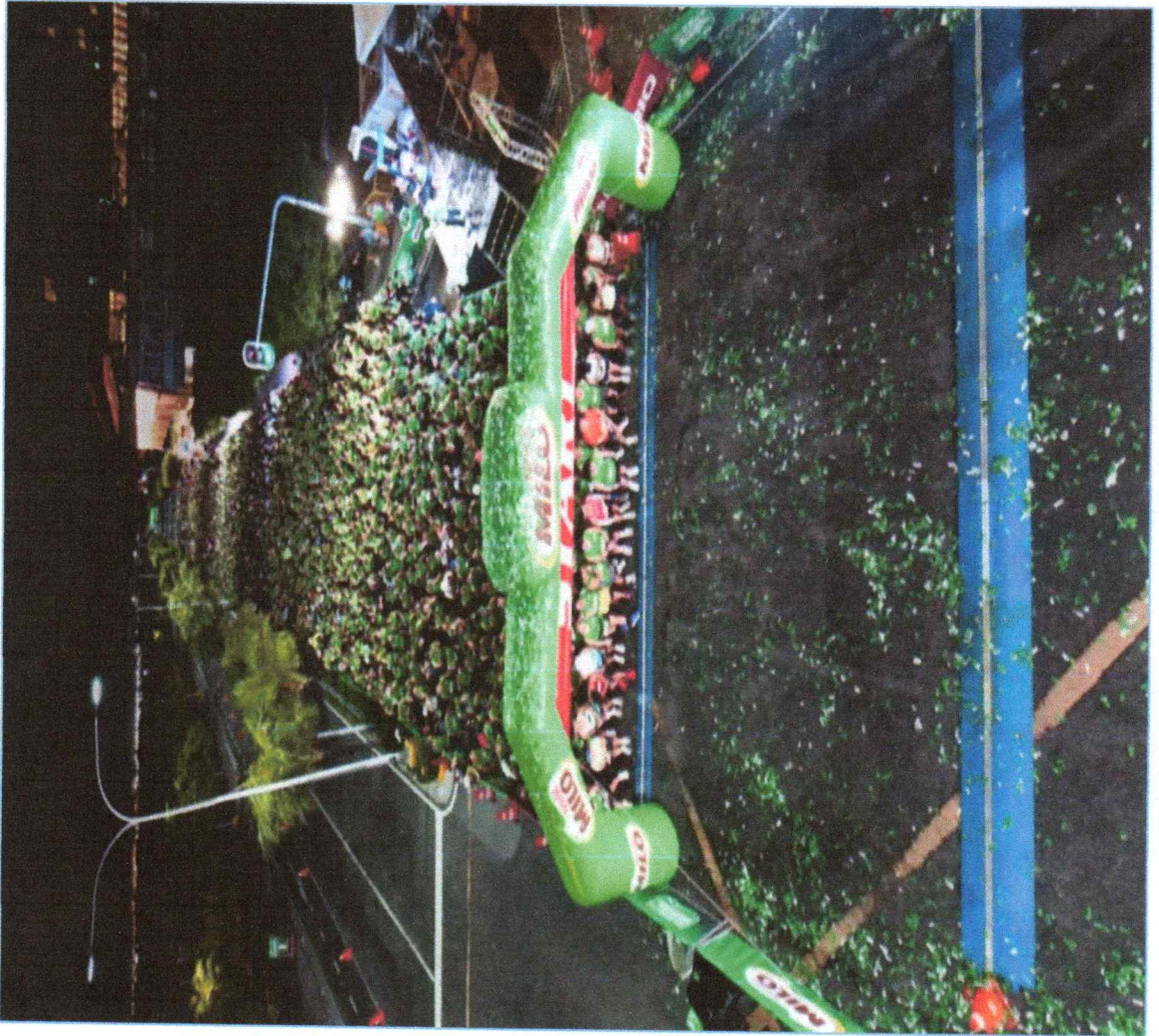


Rates/Discounted		Rates/Regular		DISCOUNT
3k	299	3k	499	200
5k	499	5k	699	200
10k	1399	10k	1599	200
21k	1599	21k	1799	200
42k	2299	42k	2499	200
Rates/Discounted		Rates/Regular		DISCOUNT
5k c3	1399	5k	1599	200
5k c4	1799	5k	1999	200
5k c5	2200	5k	2400	200



RACE INCLUSIONS





2025 NMM FINISHER'S MEDAL



2025 NMM FINISHER LACE

 **DISCIPLINE TEAMWORK GRIT**



3K FINISHER

 **DISCIPLINE TEAMWORK GRIT**



5K FINISHER

 **DISCIPLINE TEAMWORK GRIT**



10K FINISHER

 **DISCIPLINE TEAMWORK GRIT**



21K FINISHER

 **DISCIPLINE TEAMWORK GRIT**



42K FINISHER



2025 NATIONAL MILO MARATHON

Event Preparation

Presented by RUNRIO Inc.

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