



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF PAMPANGA

ADVISORY NO. 049, s. 2025

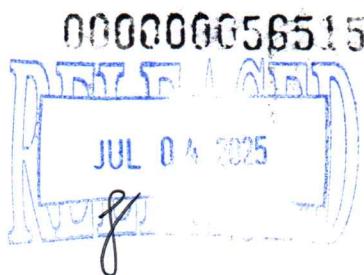
In compliance with DepEd Order No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd Officials, personnel/staff, as well as the concerned public regarding the following:

“HIMIG MAKABATA” JINGLE-WRITING CONTEST

Attached herewith is the letter from Dir. Venus F. Rebulde, Regional Directory of DSWD Field Office 3, announcing the conduct of the Himig Makabata Jingle Writing Contest, which forms part of the Council for the Welfare of Children (CWC)’s continuous advocacy to promote children’s rights and enhance public awareness of the MAKABATA Helpline 1383.

Moreover, participation of the activity is purely voluntary.

For your information and guidance.



Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
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Email Address: pampanga@depd.gov.ph
Website: www.depdpampanga.ph



Republic of the Philippines
**REGIONAL SUB-COMMITTEE FOR THE
WELFARE OF CHILDREN – III**

MEMORANDUM

FOR : ALL LOCAL COUNCILS FOR THE PROTECTION OF CHILDREN
FROM : THE RSCWC III CHAIRPERSON
DATE : 5 June 2025
SUBJECT : "HIMIG MAKABATA" JINGLE WRITING CONTEST

The Council for the Welfare of Children (CWC), through its regional arm, will lead the implementation of the **"Himig MAKABATA"** Jingle Writing Contest. This initiative forms part of CWC's continuous advocacy to promote children's rights and enhance public awareness of the MAKABATA Helpline 1383.

Established under Executive Order No. 79, s. 2024, the MAKABATA Helpline 1383 is a nationwide reporting and referral system dedicated to addressing child protection concerns. The contest aims to empower Filipino children and youth to creatively highlight the importance of child protection through the art of music.

In line with this advocacy, we respectfully seek your active support in the following areas:

- Disseminating the contest information to schools, youth organizations and other child care facilities
- Encourage participation of Filipino children/youth aged 13-17 years old, either individually or in groups of up to three members
- Promoting the contest through your office's official social media platforms, mailing list and community networks.

Contest Information:

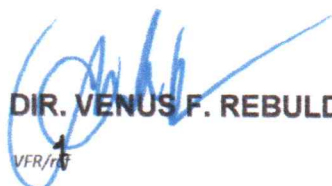
- Deadline of Submission: July 30, 2025 at 12:00NN
- Submission Link: <https://MKBTHL1383.short.gy/JWCHimig2025>
- Full Contest Mechanics: <https://MKBTHL1383.short.gy/HimigMKBTHL>
- Eligibility: Filipino children/youth aged 13-17 years
- Prizes: Up to P50,000, plus plaques, certificates, and national recognition

For editable templates, posters, and other promotional materials, please contact **Mr. Meanard M. Ilagan** via email at milagan@cw.gov.ph.

Should you have further concerns, you may directly contact **Ms. Rosemarie C. Fabro**, Regional Coordinator of the **Regional Sub-Committee for the Welfare of Children (RSCWC) – Central Luzon** at 0910-842-1300 and rscwc_region3@cw.gov.ph.

Thank you for your continued support in promoting child rights and welfare in Central Luzon.

For your widest dissemination and proper guidance.


DIR. VENUS F. REBULDELA
VFR/frt