



Republic of the Philippines  
Department of Education  
Region III  
**SCHOOLS DIVISION OF PAMPANGA**

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**ADVISORY NO. 067s. 2025**

August 11, 2025

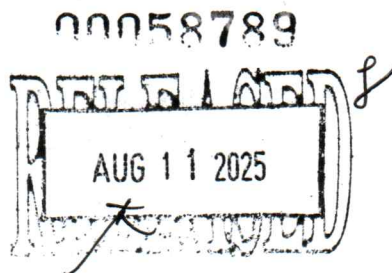
In compliance with DepEd Order No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public

**NISSIN BRIGADA SCHOOL TOUR**

Attached herewith is the letter from Miss Ofelia Castro, from Catch Advertising Inc., Monde Nissin's Partner Agency offering the "Nissin Brigada School Tour" to provide product sampling of the Nissin Biscuits, DutchMill Yogurt Milk and Nuvi Milk Chocolate Drink, and also interactive activities and redemption programs that will engage Pampanga learners meaningfully.

Moreover, participation of the activity is purely VOLUNTARY.

For your information and guidance.





CATCH Advertising Inc.

Unit 1818 Tower 2  
Highstreet South Corporate Center  
26<sup>th</sup> Street corner 9<sup>th</sup> avenue, BGC, Taguig  
1634 Metro Manila, Philippines

**ROMEO M. ALIP, PhD, CESO V**  
Schools Division Superintendent  
Pampanga

Greetings!

NISSIN BISCUITS acknowledges the increasing influence of children as consumers, with their pester power and their ability to significantly influence their parents' buying choices. Recognizing that brand loyalty and affinity can take root early in life, NISSIN BISCUITS, DUTCHMILL YOGURT DRINK, AND NUVI MILK CHOCOLATE DRINK sees schools as crucial touchpoints where a captive youth audience can be engaged especially with the gradual return of the face-to-face classroom setup in schools.

With the goal of driving and owning moments and occasions for NISSIN BISCUITS, NISSIN's school-based brand-building program "NISSIN BRIGADA SCHOOL TOUR" will be revived to strengthen the brand's affinity among elementary school students.

As **CATCH ADVERTISING INC.**, **Monde Nissin's** partner agency, we respectfully need your assistance in supporting this project to public schools in your division. We intend to work with each school on product sampling, interactive activities, and redemption programs that will engage children meaningfully.

Support from your good office will be important to the success of our effort, and we truly appreciate your help.

For any questions or clarifications regarding the Pack and Play activity, please feel free to reach out to me directly or contact Mr./Ms.MA.NORMALYN NUCIDO, our PROJECT COORDINATOR, at 09705949650. We look forward to your positive response.

Thank you for your attention and support.

Respectfully,

**Areal Manager :OFELIA CASTRO**  
**Contact Number: 09151158289**  
**Catch Advertising Inc.**

This is to share the nutritional information for the following participating Monde Nissin food products.



CATCH Advertising Inc.

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PRODUCT	SUGAR	SODIUM
Nissin Choco Wafer	4g	22mg
Nissin Butter Coconut	5g	22mg
Monde Nuvi Chocolate Milk Drink w/Nata De Coco	5g	40mg
Dutch Mill Yogurt Mango	9g	23mg

*DepEd Order No. 13, s. 2017*

*\*Amount per serving*

*\*Sodium is less than 120mg per serving*

*\*Sugar is less than 10g per serving*

For Monde Nuvi Chocolate Milk Drink with Nata de coco. One serving (170ml) contains 18.7 g of sugar. Given that we will divide the 170ml into 5 samplings, our learners will receive 3.74g of sugar per cup/per sampling. The sugar content remains within the parameters specified in DepEd Order No. 13, s. 2017 ensuring the sugar is less than ten grams per serving

And, in accordance with DepEd Order No. 13, s 2017, the amount of samplings for each product has been precisely determined to correspond with the number of learners consumed per activation. Taking into mind the nutritional benefits that they will benefit.

Thank you and more power.

Sincerely,

*Normalyn Nucido*  
Normalyn Nucido

***normalynnucido@gmail.com***

0970-594-9650

Area Coordinator

Catch Advertising Inc.