

Republic of the Philippines

Department of Education

Region III

SCHOOLS DIVISION OF PAMPANGA

ADVISORY NO. 78 s. 2025

December 01, 2025

In compliance with DepEd Order No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public

MEL MAGNO FILM COMPANY (MMFC)

Attached herewith is the letter from Mel Magno, Director of Mel Magno Film Company offering PITO, the seven short films that intend to open the eyes of the youth on the various social issues for awareness.

Moreover, participation of the activity is purely VOLUNTARY.

For your information and guidance.

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November 7, 2025

ROMEO M. ALIP, PhD, CESO V SCHOOLS DIVISION SUPERINTENDENT SDO PAMPANGA

Dear Dr. Alip:

Mel Magno Film Company proudly presents for the very first time — PITO—seven short films that intend to open the eyes of the youth to various social issues.

These films will highlight the importance of being socially aware, so that young people, especially our high school students, may better understand and appreciate the distinctive qualities of others. Included in **PITO** are the following films:

- 1. BAKIT NAGNANAKAW SI MAYOR? the film aims to shed light on the reasons why some of our leaders steal from the nation. It was featured as one of the ten finalists at the Las Vegas Filipino Short Film Festival in 2023.
- 2. WALANG IMIK the film was awarded 2nd Runner-Up at the Short+Sweet Film Festival 2023 held in Australia. The film portrays a mother's deep love for her children.
- 3. PUTING DUGO when it comes to the issue of LGBTQIA+, is love between people of the same gender now accepted in our society?
- **4. NINONG** the issue of sexual harassment should be openly discussed among our high school students. They are the most vulnerable and must be protected.
- 5. TUSO the film reveals that there are those who abuse their power to conceal their wrongdoing.
- **6. KAPANGYARIHAN** once again, a film that exposes the misuse of connections by those in power to take advantage of others.
- 7. BABAE SA TULAY in one's suffering and in the face of injustice, the film shows that heaven may deliver retribution.

PITO will be screened starting this December 2025 for Secondary students. Tickets are priced at only two hundred fifty pesos (\$\mathbb{P}250.00\$). For inquiries, please contact 0945-5233027.

Let us help our youth become clever and mindful of essential social issues.

Very respectfully yours,

MEL MAGNO DIRECTOR