



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

July 30, 2025

DIVISION MEMORANDUM

No. 456, s. 2025

**TINTA AT TALINO:
ONLINE UPSKILLING OF STORYBOOK WRITERS ON CRAFTING MEANINGFUL AND
IMAGINATIVE STORIES FOR K-12 LEARNERS**

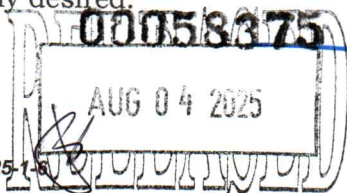
To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
District and Cluster LRMDs Coordinators
All Others Concerned

1. In line with our continuous effort to enhance the quality and relevance of locally developed learning resources, this Office, through the Curriculum Implementation Division (CID) and Learning Resource Management and Development Section (LRMDS), announces the conduct of **"Tinta at Talino: Online upskilling of Storybook Writers on crafting meaningful and imaginative stories for K-12 learners"** on August 12, 2025, from 8:00 AM – 12:00 NN via MS Teams. The meeting link is as follows:

<https://tinyurl.com/TINTATALINO>



2. This initiative aims to strengthen the skills of storybook writers in developing engaging, age-appropriate, and pedagogically sound storybooks that cater the diverse needs of Kindergarten to Grade 12 learners.
3. Participation in this activity is open to all interested teaching and non-teaching personnel.
4. Attached is Enclosure No. 1 and 2 for the Training Matrix and Technical Working Group.
5. Immediate dissemination and strict compliance with this Memorandum is earnestly desired.



cid-lrmds/pmmm2025-1-5

ROMEO M. ALIP PhD, CESO V
Schools Division Superintendent

CA



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Enclosure 1. Training Matrix

Time	Activity
8:00 – 8:30 AM	Short opening program <ul style="list-style-type: none">▪ Makabayan Song▪ Prayer▪ Roll Call▪ Welcome Remarks▪ Inspirational Message
8:30 – 10:30 AM	Topic: Once upon a pen: Developing culturally relevant and creative storybooks for K-12 learners
10:30 – 11:30 AM	Topic: Storytelling with purpose: Navigating the storybook writing journey
11:30 AM – 12:00 NN	Open forum



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Enclosure 2. Technical Working Committee

No	Name	Position	Station	Role
1	Princess Maylene M. Maniacop EdD	Education Program Supervisor	SDO Pampanga	Facilitator/ Resource Speaker
2	Analea D. Tubig RL	Librarian II	SDO Pampanga	Facilitator/ Resource Speaker
3	Elaine D. Chua	PDO II	SDO Pampanga	Facilitator/ Resource Speaker
4	Jacqueline Yabut	Master Teacher I	San Juan Nepomuceno ES, Guagua East	TWG Member
5	Janet Y. Paras	Master Teacher II	Sapa ES, Sto. Tomas District	Moderator
6	Roland M. Marquez	Master Teacher II	Floridablanca ES, Floridablanca East	
7	Marietta L. Manayag	Master Teacher II	Sto. Domingo ES, Minalin District	TWG Member



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