



Republic of the Philippines  
**Department of Education**  
Region III  
**SCHOOLS DIVISION OF PAMPANGA**

August 5, 2025

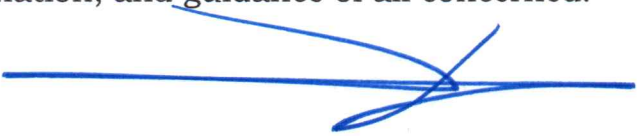
**DIVISION MEMORANDUM**

No. 460, s. 2025

**DISSEMINATION OF RM NO. 242, S. 2025 TITLED ADOPTION AND USE  
OF THE NEW OFFICIAL LOGO OF THE DEPED REGION III**

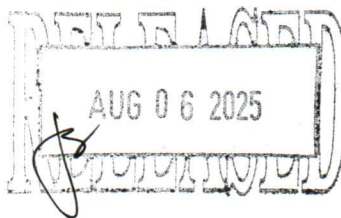
To: Assistant Schools Division Superintendents  
CID and SGOD Chiefs  
Division Unit Heads  
Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
Teaching and Non-Teaching Personnel  
All Others Concerned

1. Attached is **Regional Memorandum No. 242, s. 2025** titled **"Adoption and Use of the New Official Logo of the Department of Education Region III"** dated July 31, 2025, which is self-explanatory.
2. For information, dissemination, and guidance of all concerned.

  
**ROMEO M. ALIP, PhD, CESO V**  
Schools Division Superintendent

AOAS/08-056-25

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Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON



**REGIONAL MEMORANDUM**

No. 242, s. 2025

**ADOPTION AND USE OF THE NEW OFFICIAL LOGO OF THE DEPARTMENT OF  
EDUCATION REGION III**

To : Assistant Regional Director  
Schools Division Superintendents  
Assistant Schools Division Superintendents  
Education Program Supervisors  
Public and Private Elementary School Heads  
All Others Concerned

1. In line with the Regional Office's commitment to strengthen its visual identity and to align with the Department's thrust for unified and responsive branding, the Department of Education (DepEd) Region III hereby officially adopts its new logo, which symbolizes the Region's vision for transformative, inclusive, and forward-looking education.
2. Effective immediately, all Regional Office units, Schools Division Offices, public schools, and relevant stakeholders are directed to:
  - a. Use the new logo in all official communications, memoranda, reports, presentations, learning resources, digital platforms, social media pages, and other promotional and official materials;
  - b. Replace all old versions of the DepEd Region III logo in physical and digital assets (e.g., letterheads, tarpaulins, official seals, signage, and backdrops) no later than **August 14, 2025**;
  - c. Ensure that the new logo is used in accordance with the official brand guidelines of the department; and,
  - d. Refrain from unauthorized modification, distortion, or inappropriate use of the new logo.
3. A high-resolution copy of the official logo can be accessed through **<https://tinyurl.com/DepEdR3Logo>**
4. Schools Division Offices are enjoined to cascade this directive to all public and private schools within their respective jurisdictions to ensure consistent implementation.





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REGION III-CENTRAL LUZON

5. For queries and other concerns, you may directly contact **Mr. Ireneo G. Dumas, Jr.**, Project Development Officer II, Office of the Regional Director- Public Affairs Unit, through email at **pau.ro3@deped.gov.ph**.

6. This Memorandum is issued for information and compliance.

**RONNIE S. MALLARI, PhD, CESO V**  
Regional Director

Encl.: As stated

References: None

To be indicated in the Perpetual Index  
under the following subjects:

LOGO  
COMMUNICATIONS

IDENTITY  
BRANDING

ORD1/pau2  
July 31, 2025

To send feedback  
regarding any of  
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kindly scan the  
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