



Republic of the Philippines  
**Department of Education**  
REGION III  
**SCHOOLS DIVISION OF PAMPANGA**

August 20, 2025

**DIVISION MEMORANDUM**

No. 495, s. 2025

**SCREENING ACTIVITIES FOR THE GAWAD TEODORA ALONSO 2025  
(7<sup>th</sup> NATIONAL COMPETITION ON STORYBOOK WRITING)**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
All Others Concerned

1. In line with Division Memorandum No. 455 s. 2025, this Office, through the Curriculum Implementation Division (CID) and Learning Resources Management and Development Section (LRMDS) informs all concerned on the **Screening Activities for the Gawad Teodora Alonso 2025**.
2. The objectives of this activity are as follows:
  - a. Ensure that only qualified and compliant entries from District and Cluster level competitions will advance to the Division level.
  - b. Recognize quality manuscripts, comics, and wordless storybooks that demonstrate excellence in content, creativity, and alignment with learning competencies and themes.
  - c. Promote fairness, transparency, and consistency in the evaluation of entries.
  - d. Select Top 10 best entries from each category that will represent the Division in the Regional level competition.
3. The criteria set in Division Memorandum 455 s. 2025 shall be strictly followed during screening of entries.
4. Attached are Enclosure Nos. 1 and 2 for the Screening Activities and Criteria for Judging.
5. Transportation and incidental expenses relative to the conduct of the activity shall be charged to local/school funds subject to usual accounting and auditing rules and regulations.
6. As stipulated in DepEd Order No. 53 s. 2003 titled "Updated Guidelines on Grant of Vacation Service Credits to Teachers", teacher-participants who render services during the conduct of this activity which may fall on weekends, holidays or special non-working days are entitled to Service Credits equivalent to eight hours of service per day, four (4) days for August 21, 23, 24 and 25, 2025. On the other hand, non-teaching personnel shall be provided with Compensatory Time-Off (CTO) per Civil Service Commission (CSC) and Department of Budget and Management (DBM) Joint Circular No. 2, s. 2004 on Non-Monetary Renumeration



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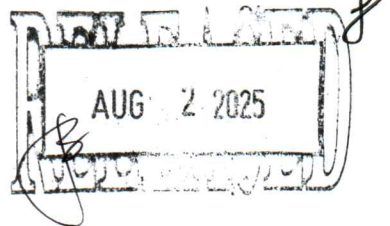
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for Overtime service rendered. Hence, the non-teaching participants in this endeavor shall be given CTO in lieu of August 21, 23, 24 and 25, 2025.

7. The number of service credits not exceeding fifteen (15) days shall be reflected in the files of the teacher-participants at the Personnel Office, upon approval of the request.
8. This memorandum serves as the Travel Authority of identified participants.
9. Immediate dissemination and strict compliance with this Memorandum is earnestly desired.

  
**ROMEO M. ALIP PhD, CESO V**  
Schools Division Superintendent

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Enclosure 1. Division Screening activities for Gawad Teodora Alonso 2025

Date/Time	Venue/Platform	Activity	Involved Person/s
August 21, 2025  8:00 AM – 5:00 PM	MS Teams	Pre-screening of entries (Technical screening to check completeness of requirements, format and compliance with category guidelines)	Princess Maylene M. Maniacop EdD Analea D. Tubig RL Elaine D. Chua Jacqueline L. Paras Richard M. Payawal EdD Roland M. Suarez Janet Y. Paras Marietta L. Manayag Omega Golda Q. Juico Archilyn S. Semanero Carolina C. Tayag PhD Leo Francis M. Dilag
August 22, 2025  8:00 AM – 5:00 PM	MS Teams	Orientation of evaluators	Princess Maylene M. Maniacop EdD Analea D. Tubig RL Elaine D. Chua Jacqueline L. Paras Richard M. Payawal EdD Roland M. Suarez Janet Y. Paras Marietta L. Manayag Omega Golda Q. Juico Archilyn S. Semanero Carolina C. Tayag PhD Leo Francis M. Dilag
August 23, 2025  8:00 AM – 5:00 PM	MS Teams	Screening of:  <b>Category 1</b>  <b>Category 2.A</b> <b>Category 2.B</b> <b>Category 3.A</b>  GTA entries	Princess Maylene M. Maniacop EdD Analea D. Tubig RL Elaine D. Chua  Roland M. Suarez  Roland M. Suarez Roland M. Suarez Roland M. Suarez



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August 24, 2025  8:00 AM – 5:00 PM	MS Teams	Screening of:  <b>Category 3.B</b>  <b>Category 3.C</b>  <b>Category 3.D</b>  GTA entries	Princess Maylene M. Maniacop EdD Analea D. Tubig RL Elaine D. Chua  Jacqueline L. Paras Marietta L. Manayag  Janet Y. Paras Omega Golda Q. Juico Leo Francis R. Dilag Richard M. Payawal EdD Carolina C. Tayag PhD Archilyn S. Semanero  Jacqueline L. Paras Marietta L. Manayag
August 25, 2025  8:00 AM – 5:00 PM	MS Teams	Screening of:  <b>Category 4A</b>  <b>Category 4B</b>  GTA entries	Princess Maylene M. Maniacop EdD Analea D. Tubig RL Elaine D. Chua  Roland M. Suarez  Roland M. Suarez
August 26, 2025  8:00 AM – 5:00 PM	CID Upper House	Deliberation of winners	Princess Maylene M. Maniacop EdD Analea D. Tubig RL Elaine D. Chua Jacqueline L. Paras Richard M. Payawal EdD Roland M. Suarez Janet Y. Paras Marietta L. Manayag Omega Golda Q. Juico Archilyn S. Semanero Carolina C. Tayag PhD Leo Francis M. Dilag



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Enclosure 2. Criteria for judging

**Story Narratives**  
**(Category 1 Manuscripts, Category 3 Manuscripts)**

Criteria	Factors	Percentage
Concept	Originality and local flavor	20%
Storytelling Style -Plot and pacing -Characterization -Dialog	Artistic presentation, use of the literary device (idioms, figures of speech, etc.), appropriate tone of story, story progression (three-act, framing, etc.), unpredictability, conflict, presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation, and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	15%

**Illustrations, Wordless Stories and Comics**

Criteria	Factors	Percentage
Concept	Originality and local flavor	10%
Appropriateness of the Illustration	Purpose, intent, message	30%
Media/mode of presentation	Use of appropriate media for the story	15%
Technique and skill	Expertise, consistency, etc.	25%
Viewer Reception/ Overall Design and Artistic Composition	Use of elements and principles of art relative to readers' perspectives	20%



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**Illustrated Story Packages**

Criteria	Factors	Percentage
Text	Concept/Premise Storytelling style, plot and pacing, Characterization and/or dialog, Development of theme and competencies, Presentation standards	50%
Art	Appropriateness of the illustration, media/mode of presentation, technique and skill, viewer reception/overall design and artistic composition	50%

**Recorded Storytelling Video**

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of the story, script and dialog	35%
Performance	Narration style, facial expression, body language, vocal quality, audience engagement	35%
Multimedia quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%