



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

September 8, 2025

DIVISION MEMORANDUM
No. 523 s.2025

2025 DIVISION WORLD FOOD DAY ON THE SPOT POSTER MAKING CONTEST

To: CID and SGOD Chiefs
Public Schools District Supervisors
Public Elementary School Heads
SDO Pampanga GPP District Coordinators

1. In reference to Regional Memorandum No. 264, S. 2025 entitled Regional World Food Day On the Spot Poster Making Contest, the Schools Division of Pampanga announces the conduct of **2025 DIVISION WORLD FOOD DAY ON THE SPOT POSTER MAKING CONTEST** on September 16, 2025 in San Matias Elementary School, Sto Tomas District, Sto Tomas, Pampanga at 8:00 am.
2. The annual observance of the World Food Day aims to promote sustainable agriculture and food security in achieving safe, sufficient and affordable nutritious food for all.
3. School District Offices through the Gulayan sa Paaralan Program District Coordinator are encouraged to participate and submit on (1) learner-participant who will be the representative of their district in the contest on or before Sept 12, 2025. Link for the submission of the names of participants to follow.

Using the official entry form. The School Head of the Learner – participants are advised to secure the attached Parent Consent.

4. Travel and other incurred expenses by the participant and coach related to the conduct of the activity shall be charged to School MOOE and/ or available local funds subject to usual government auditing accounting rules and regulations.
5. Attached herewith are the Regional Memorandum No. 264 S. 2025, the Department of Agriculture, Regional Office III guidelines and mechanics of the contest for your reference, Official Entry Form, and Parent Consent Form.



Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@depd.gov.ph
Website: www.depdpampanga.ph

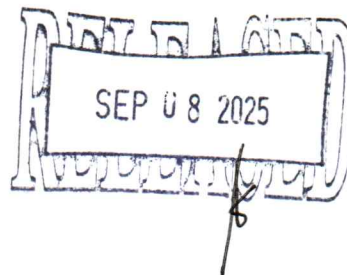


Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

6. For queries and clarification, kindly coordinate with the Gulayan sa Paaralan Division coordinator, Ms. Eleonor M. Castro @ eleonor.castro003@deped.gov.ph
7. For wide dissemination of this memorandum is earnestly desired.

ROMEO M. ALIP, PhD., CESO V
Schools Division Superintendent

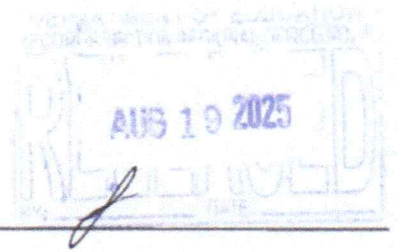
00069278



Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM

No. 264, s. 2025

2025 REGIONAL WORLD FOOD DAY ON THE SPOT POSTER MAKING CONTEST

To : Schools Division Superintendents
Chiefs, School Governance and Operations Division
Division Gulayan sa Paaralan Coordinators
Public Elementary School Heads
All Others Concerned

1. The Department of Agriculture (DA) Regional Field Office III, in collaboration with Department of Education Regional Office III, will conduct the **World Food Day On the Spot Poster Making Contest** on September 25, 2025 at 8:00 am onwards at DA - Regional Field Office III Conference Hall, Maimpis, City of San Fernando, Pampanga in front of DepEd Regional Office III.
2. The annual World Food Day activity aims to promote food sustainability and security in achieving safe, sufficient, and affordable food for all.
3. Furthermore, School Division Offices (SDOs) through the Division Gulayan sa Paaralan Coordinators (DGPC) are requested to submit and encode one (1) learner-participant who shall be the representative of their respective division in the said contest on or before September 19, 2025 through these links: <https://tinyurl.com/WFD-participants> and <https://tinyurl.com/WFD-entry-forum> using the attached official entry form. Additionally, DGPCs are advised to secure the Parent Consent of the learner-participants.
4. Travel and other incidental expenses incurred by these participants relative to the conduct of the activity shall be charged against the downloaded Program Support Funds (PSF) of Gulayan sa Paaralan Program (GPP) and/or school MOOE or available local funds subject to usual government auditing and accounting rules and regulations.



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

5. For inquiries and clarifications, you may directly coordinate to **Ms. Crisel P. Viray**, Regional Gulayan sa Paaralan Coordinator via email address at crisel.viray@deped.gov.ph.
6. Enclosed in this Memorandum are the entry form, guidelines and mechanics of the contest for reference. For information and compliance.

RONNIE S. MALLARI, PhD, CESO V
Regional Director

Encl.: Entry form, guidelines and mechanics of the contest
References: request letter from DA
To be indicated in the Perpetual Index under the following subjects:

WORLD FOOD
DAY CELEBRATION

ESSD/health3
August 15, 2025

To send feedback regarding any of our services, kindly scan the QR Code.





Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

OFFICIAL ENTRY FORM
ON THE SPOT POSTER MAKING CONTEST

Division: _____

NAME OF LEARNER-PARTICIPANT	NAME OF COACH	SCHOOL

Prepared by:

Division Learner Formation Coordinator

Noted:

Chief, SGOD

Approved:

Schools Division Superintendent

March 17, 2025

DA A 07272025

MAR 28 2025

GLORIA H. MENDOZA

HON. JUAN EDGARDO M. ANGARA
Secretary
Department of Education
DepEd Complex, Meralco Avenue
Pasig City

Dear **Secretary Angara**:

The Department of Agriculture (DA), in partnership with the Food and Agriculture Organization of the United Nations (FAO), will be leading the country's annual celebration of the World Food Day (WFD) in October 2025.

One of the highlights of the celebration is the Nationwide On-the-Spot Poster Making Contest. The Department of Education (DepEd) plays a vital role in this initiative, as it engages elementary students from Grades V to VI enrolled in public and DepEd-accredited private elementary schools across the country. This activity aims to instill in young minds the importance of World Food Day and its advocacy.

To ensure the success of this event, may we once again request your office to issue a Memorandum Circular to all your regional offices including the DepEd National Capital Region (NCR) encouraging the participation of all public and DepEd accredited private elementary schools in the Nationwide On-the-Spot Poster Making Contest.

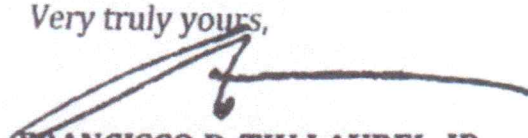
For reference, please find attached the Contest Guidelines for dissemination.

For inquiries and concerns, your office may contact the WFD 2025 Nationwide On-the-Spot Poster Making Contest Secretariat at (02) 8928-0588 or email at afid@mail.da.gov.ph. The DepEd Regional Office may also coordinate with the Regional Information Officers (RIOs) of the DA-Regional Field Offices nationwide.

We sincerely appreciate your unwavering support to this meaningful initiative.

Thank you.

Very truly yours,


FRANCISCO P. TIU LAUREL JR.
Secretary



DA-CO-AS-LE20250317-00433

Advisory No. 119, s. 2025

June 27, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

2025 WORLD FOOD DAY ON-THE-SPOT POSTER MAKING CONTEST

The Department of Agriculture (DA), in partnership with the Food and Agriculture Organization of the United Nations, will conduct the 2025 World Food Day (WFD) celebration.

The activity aims to instill in young minds the importance of WFD and its advocacy. This annual event will feature, as one of its key highlights, the nationwide On-the-Spot Poster Making Contest, which will take place on the following dates at the specified venues:

Activity	Dates and Venues
Regional Level Contest	August–September 2025 <i>at, 2025, 8:00</i> The activity will be facilitated by the DA-Agriculture and Fisheries Information Division and the DA-Regional Offices through their respective Regional Agriculture and Fisheries Information Sections.
National Level Competition	October 15, 2025 Metro Manila
Culminating Activity	October 15, 2025 Quezon City

Learners in Grades V and VI enrolled in public and DepEd-accredited private elementary schools nationwide are encouraged to participate in this event. However, previous national winners are not eligible to join the competition.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact

The Secretariat
World Food Day 2025 Nationwide On-the-Spot Poster Making Contest
Department of Agriculture
Telephone Number: (02) 8928-05-88
Email Address: afid@mail.da.gov.ph
Facebook Page: <https://facebook.com/dacentralphilippines>
Website: www.da.gov.ph

The Department of Agriculture (DA) together with the Food and Agriculture Organization of the United Nations (FAO) will once again collaborate in this year's World Food Day (WFD) celebration.

A key highlight of the annual WFD celebration is the **on-the Spot Poster Making Contest**, to be organized in coordination with the Department of Education (DepEd). This competition is open to Grade V & VI students enrolled in public and DepEd-accredited private schools nationwide.

The **Regional-level Contests** including NCR will take place from August to September 2025, to be facilitated by the DA-Agriculture and Fisheries Information Division (DA-AFID) and the DA-Regional Offices through their respective Regional Agriculture and Fisheries Information Sections (RAFIS), and in partnership with DepEd.

While, the **National-level competition** is scheduled on **October 15, 2025, in Metro Manila**.

Guidelines for the contest

I. General Provisions

1. The contest is open to all Grades V to VI students enrolled in public or DepEd-accredited private school nationwide. Previous national winners are not eligible to participate.
2. Contestants must wear their school uniform throughout the contest both in the regional and national levels.
3. The poster must be an original creation of the contestant, illustrating the given theme. The theme should be written outside the illustration board's border (1-inch borders on all sides), and should not be included in the artwork itself. Failure to follow these instructions will lead to automatic disqualification.
4. The theme for this year's on-the-Spot Poster Making Contest is:
5. The Contest Committee will provide all necessary materials for the on-the-Spot Poster Making Contest, as follows:
 - illustration board (20" x 30" / ½ size) with pre-drawn borders
 - oil pastels - 24 pcs
 - ruler
 - pentel pen
 - ball pen
 - pencil
 - tissue
 - cotton ball
 - eraser
6. Judging will commence immediately after the allotted time for the contestants. Only the **Board of Judges (BOJ)**, **Technical Working Group (TWG)** and secretariat are allowed inside the contest area during the evaluation.
7. The decision of the **BOJ** is final and irrevocable. However, if a winner is found guilty of any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize will be forfeited.
8. All entries shall become the property of the Department of Agriculture (DA) and the Food and Agriculture Organization (FAO).

Regional Level

1. The On-the-Spot Poster Making Contest will be conducted at the **regional levels** including the **DepEd National Capital Region (NCR)**. (A division/district-level contest may also be held, but any expenses incurred shall be covered by the **DepEd and/or DA regional offices**.)
2. Each contestant must be accompanied by **one (1) coach or one (1) guardian** to the venue. However, the coach or guardian is **not allowed** to enter or move around the contest venue during the competition.
3. The **regional winners** must be formally endorsed by the respective **NCR and Regional On-the-Spot Poster Making Contest Committees** to compete at the national level.
4. The **national level contestants** may be accompanied by **one (1) guardian or one (1) coach** during the **National On-the-Spot Poster Making Contest in Metro Manila**.

National Level

The National on-the-Spot Poster Making Contest will be held in Metro Manila.

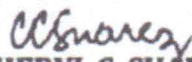
1. The contest preliminaries will begin at **8:00 AM**, followed by the contest proper at **8:30 AM**. Contestants will have a maximum of **three (3) hours and 30 minutes** to complete their posters, with the competition ending exactly at **12:00 noon**.
2. **Originality** must be strictly observed. Any form of duplication or copying of artwork will result in **automatic disqualification**.
3. The **Board of Judges (BOJ)** will select the **top five (5) posters** from all the entries.
4. The winning entries will be displayed during the **culminating activities of the World Food Day (WFD) Celebration on October 16, 2025, in Quezon City**. The best posters will also be awarded on the same day.
5. The **National winners** will be awarded **cash prizes, trophies, and certificates of recognition** during the **WFD celebration**.

II. Criteria for Judging:

Only the **top five (5) Posters** shall be selected as **National Winners**, based on the following criteria:

a. Originality	30%
b. Creativity	30%
c. Visual Impact	20%
d. Relevance to the theme	20%
Total	100%

Approved by:


CHERYL C. SUAREZ
Information Division Chief



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

Date

To whom it may concern:

I/We hereby willingly and voluntarily give consent to the participation of my/our son/daughter (name) _____ (school) _____ (Grade and Section) _____ in the Division World Food Day On – the- Spot Poster Making Contest to be held on September 16, 2025, in San Matias Elementary School, Sto. Tomas District, Sto. Tomas, Pampanga.

I/We have considered the benefits that my/our son/daughter will derive from his/her participation in this activity.

DepEd employees and personnel will not be held responsible for any untoward incident that may happen beyond their control.

Signature over Printed Name of Father or Signature over Printed Name of Mother

Signature over Printed Name of Guardian

Verified:

Signature over Printed Name of School Head



Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph