



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

September 29, 2025

DIVISION MEMORANDUM
NO. 382, s. 2025

DIVISION DTI ON-THE-SPOT POSTER MAKING CONTEST

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Secondary School Heads
All Others Concerned

1. In partnership with the Department of Trade and Industry (DTI), the Schools Division of Pampanga announces the conduct of the **Division DTI On-the-Spot Poster Making Contest**, in celebration of **Consumer Welfare Month** this October. The activity will be held on October 27, 2025, 9:30 AM to 3:00 PM at the Walter Mart Activity Area, City of San Fernando, Pampanga.
2. The theme for this year's contest is derived from the Consumer Month Celebration 2025 theme: ***"Bida ang Konsyumer sa Bagong Pilipinas."***
3. The participants will come from the twenty-five (25) identified public secondary schools. Each school shall send one (1) representative, either from Junior or Senior High School. A certification from the school head confirming the participant as the school's official representative is required.
4. The Department of Trade and Industry will provide all the materials to be used during the contest. Only these materials shall be utilized by the participants.
5. Enclosed are the Mechanics and Criteria for Judging, as well as the list of participating schools.
6. This Memorandum shall serve as the Travel Authority for the teacher coaches. Transportation allowance for both participants and coaches may be charged against the school's MOOE or any available local funds, subject to the existing accounting and auditing rules and regulations.

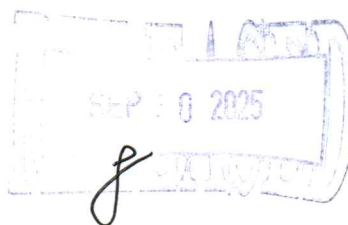


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7. Wide dissemination of this Memorandum and strict compliance with its contents are earnestly encouraged.


ROMEO M. ALIP, PhD, CESO V
Schools Division Superintendent
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Enclosure to Division Memorandum No. ____, s. 2025

List of Participating Schools

1	Bro.Andrew Gonzales High School
2	Dolores High School
3	San Jose High School, Floridablanca
4	Pulung Santol National High School
5	Eastern Porac High School
6	San Juan High School, Mexico
7	San Isidro High School, San Luis
8	Porac Model Community High School
9	Caduang Tete High School
10	Justino - Sevilla High School
11	San Matias National High School
12	Calantipe High School
13	San Roque Dau High School
14	Betis High School
15	Floridablanca National Agricultural School
16	Sampaga High School
17	Sto. Tomas National High School
18	Diosdado Macapagal High School, Mexico
19	Bancal Pugad Integrated School
20	Masantol High School
21	Basa Air Base National High School
22	Remedios National High School
23	Porac National High School
24	Gutad National High School
25	Sta.Maria National High School, Minalin



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Consumer Welfare Month Celebration

Theme: *Bida ang Konsyumer sa Bagong Pilipinas*

Date: October 27, 2025

Walter Mart Activity Area, City of San Fernando, Pampanga

ON-THE-SPOT POSTER MAKING CONTEST

Mechanics:

1. The contest is open to all public and private high school (Grade 7-12) students.
2. Each contestant must bring with him a certification from the school principal that he is the official representative of his/her school for the said contest.
3. The contest proper will commence at 10:00 am and will end at 2:00 p.m. at the designated venue.
4. The theme of the contest will be derived from the Consumer Month Celebration 2025 theme: *"Bida ang Konsyumer sa Bagong Pilipinas"*.
5. The organizers will provide the materials for the said contest.
6. The materials which will be used are the following: (Note: Only the supplied materials shall be used)
 - pencils, markers and erasers
 - illustration board
 - oil pastels
7. All artworks must be done only on the spot, and must be completed within the allotted time of four hours.
8. All entries will be pre-numbered. No signature, name, or other identifying mark should appear at either side of the material of the entry.
9. Criteria for judging shall be based from the following:

• Relevance to the theme	-	30%
• Creativity	-	30%
• Visual Impact	-	30%
• Adherence to the rules	-	10% / TOTAL: 100%
10. The entries shall be judged by a Panel of Judges consisting of competent artists and Consumer Welfare Officers.
11. The decision of the judges shall be final and irrevocable. Any administrative or technical problems that may arise during the contest shall be resolved by the organizers, whose decision, moreover, shall be final and irrevocable.
12. The 1st Place, 2nd Place and 3rd Place will be determined and declared as winners. They will receive certificates plus Php 5,000 worth of Gift Certificates, Php 3,500 worth of Gift Certificates and Php 2,500 worth of Gift Certificates respectively.