



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF PAMPANGA

DIVISION MEMORANDUM
No. 620, s. 2025

October 14, 2025

**OBSERVANCE OF THE 2025 GLOBAL HANDWASHING DAY CELEBRATION
WITH THE THEME "BE A HANDWASHING HERO!"**

To: Assistant Schools Division Superintendent
CID and SGOD Chiefs
Public Schools District Supervisors
Public Elementary and Secondary School Heads
Division and School WinS Coordinators
All Others Concerned

1. Pursuant to OUOPS Memorandum dated October 6, 2025 issued by the Office of the Undersecretary for Governance and Operations, through the Bureau of Learner Support Services – School Health Division (BLSS-SHD), and in collaboration with the United Nations Children's Fund (UNICEF), the Department of Education enjoins all field offices and schools to participate in the **2025 Global Handwashing Day** celebration with the theme "**Be a Handwashing Hero!**".
2. The Global Handwashing Day is commemorated every 15th day of October to increase awareness and understanding on the importance of proper handwashing with soap as an effective and affordable means to prevent diseases and save lives.
3. In observance of this celebration, a virtual program will be streamed via the official **DepEd Philippines Facebook Page on October 15, 2025 (Wednesday), from 10:00 a.m. to 11:00 a.m.** The activity will highlight best practices from DepEd regions implementing the Water, Sanitation and Hygiene (WASH) in Schools (WinS) Program and promote a strong culture of hand hygiene among learners and personnel.
4. All schools are enjoined to participate virtually in the said activity. Division and School WinS Coordinators are further encouraged to organize school-based advocacy activities such as:
 - o Demonstration of proper handwashing techniques;
 - o Posting of hand hygiene information materials; and
 - o Commitment campaigns using the slogan "**Be a Handwashing Hero!**"

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Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph



Republic of the Philippines
Department of Education

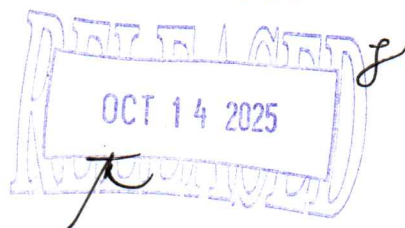
Region III

SCHOOLS DIVISION OF PAMPANGA

5. Schools are encouraged to produce and submit a short commitment video (15–30 seconds) highlighting their support for the theme, following the guidelines in Annex B of the OUOPS Memorandum. The video may be sent to their respective division nurses and be included as part of the school's advocacy campaign.
6. A copy of the OUOPS Memorandum and the Concept Note on the 2025 Global Handwashing Day celebration is enclosed for reference.
7. Immediate dissemination and compliance with this Memorandum is directed.

ROMEO M. ALIP, PhD, CESO V
Schools Division Superintendent

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Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@depd.gov.ph
Website: www.depdpampanga.ph



Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND OPERATIONS

MEMORANDUM

OM-OUGOPS-2025- -

FOR : **REGIONAL DIRECTORS AND BARMM EDUCATION MINISTER**
SCHOOLS DIVISION SUPERINTENDENTS
SCHOOL HEADS AND PRINCIPALS
ALL OTHERS CONCERNED

FROM : **MALCOLM S. GARMA**
Undersecretary for Governance and Operations

SUBJECT : **2025 GLOBAL HANDWASHING DAY CELEBRATION**

DATE : October 6, 2025

The Governance and Operations Strand, through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in collaboration with United Nations Children's Fund (UNICEF), shall organize this year's celebration of the Global Handwashing Day with the theme, **"Be a Handwashing Hero!"**. This global advocacy is celebrated every 15th day of October and is dedicated to increasing awareness and understanding on the importance of handwashing with soap as an effective and affordable way to prevent diseases and save lives.

In line with this celebration, a virtual program will be **broadcasted via the DepEd Philippines Facebook Page on October 15, 2025 (Wednesday), 10:00 am - 11:00 am.**

This activity aims to showcase the best practices of DepEd regions visited during the series of validation activities for the Water, Sanitation and Hygiene (WASH) in Schools (WinS) Program and in promoting a hand hygiene culture among the learners that emphasizes handwashing as a critical public health measure to safe school communities. Also, the said virtual program will highlight selected school jingles from the aforementioned DepEd regions designed for both elementary and secondary learners that demonstrate the importance of clean surroundings and hygienic practices such as, but not limited to, proper handwashing. Further, the importance of using nudges in reinforcing handwashing habits among learners as an important public health strategy shall be emphasized.



16th floor, Techzone Building, 213 Sen. Gil Puyat Ave., San Antonio Village, Makati, Metro Manila, 1203
Telephone Nos. (02) 8633 5313; (02) 8631 8492
Email Address: ougops@deped.gov.ph | Website: www.deped.gov.ph





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In this regard, all DepEd offices and schools are enjoined to participate online in the said activity.

All Regional, Division, and School WinS Coordinators are requested to participate by tuning in at the broadcast of the event via the official **Facebook Page of DepEd Philippines**.

The Regional Offices (ROs) and Schools Division Offices (SDOs) are enjoined to ensure and monitor the participation of personnel and learners to the said virtual program. For details see annex A.

While the 15th day of October every year is designated as the Global Handwashing Day, the public is encouraged to sustain the initiatives to achieve the objectives of the celebration throughout the year.

Regional Office employees and officials are encouraged to create a short commitment video to show support to this year's global theme (please see annex B for details) to be submitted to wins@deped.gov.ph on or before October 10, 2025.

For further details, **Ms. Magdalene Portia T. Cariaga**, Senior Education Program Specialist, **Mr. Vonerich B. Berba**, Education Program Specialist II, or **Mr. Dranoel Cyrus C. Baguio**, Technical Assistant II of BLSS-SHD, may be contacted at 8632-9935 or email at wins@deped.gov.ph or blss-shd@deped.gov.ph. Attached is the Concept Note for ready reference.

Immediate dissemination of this Memorandum is desired.



16th floor, Techzone Building, 213 Sen. Gil Puyat Ave., San Antonio Village, Makati, Metro Manila, 1203
Telephone Nos.: (02) 8633-5313; (02) 8631-8492
Email Address: ovsp@deped.gov.ph | Website: www.deped.gov.ph



Annex A

“Be a Handwashing Hero!”

15 October 2025 at 10:00 am – 11:00 am

(A virtual program in support of the 2025 Global Handwashing Day celebration)

Indicative Program

Time	Duration	Session	Speaker
Preliminaries and Opening Program			
10:00-10:10 a.m.	10 mins	WinS Promotional Video	Playback Video Emcee
		Opening Remarks	Dr. Miguel Angelo S. Mantaring Director IV
		Message	Roger B. Masapol Assistant Secretary for Governance and Operations - Education Governance
Strategies to Reinforce Hygiene-related Behavior			
10:10-10:30 a.m.	20 mins	Presentation on the Importance of Using Hygiene-related Nudges	Mr. Jon Michael Villaseñor UNICEF WASH Officer
Audio-Visual Presentation of WASH Facilities			
10:30-10:35 a.m.	5 mins	Three-Star Schools visited during the series of validation activities of the WinS Program in DepEd Regions II, VI, VIII, IX	Emcee AVP
Promoting WASH Behaviors in Schools Through Engaging Jingles			
10:35-10:45 a.m.	10 mins	Presentation of WASH Jingles of Selected Schools	Emcee AVP
Closing Program			
10:45-10:55 a.m.	10 mins	Pledge of Commitment Closing	ALL DepEd Regions and Central Office Emcee

Annex B

Guidelines for recording the required video presentation of each region

1. The video presentation to be submitted by each region should highlight their commitment to supporting this year's theme of Global Handwashing Day. Recommended spiel is as follows:

“Here at DepEd Region _____, we proudly commit to being Handwashing Heroes For-The-WinS”

2. The duration of the video presentation must be **15 seconds to 30 seconds (must not exceed 30 seconds)**;
3. The following procedures are recommended when recording a video:
 - a. Subject must be positioned at the center of the frame;
 - b. Medium Shot (from the top of their head to roughly their waist) is recommended;
 - c. Give at least an inch for the head room for the subject;
 - d. Set audio recording to Stereo;
 - e. Choose a good background, face the window instead and use it as a source of light;
 - f. Illuminate your face using a ring light or any source of light;
4. Video format should be MP4 with 1080p or 720p resolution;
5. Recommended minimum specifications for videos:
 - a. File Format: MP4
 - b. Dimensions: 1920px x 1080px (16:9)
 - c. Orientation: Landscape
 - d. Frame Rate: 30fps