



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

November 12, 2025

DIVISION MEMORANDUM
No. 706, s. 2025

2025 DIVISION NATIONAL BOOK MONTH CELEBRATION

To: Assistant Schools Division Superintendents
Chief Education Program Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

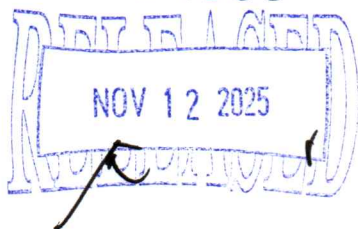
1. In support of the Department of Education Central Office's continuing advocacy to cultivate a love for reading and deepen learners' appreciation of literature, this Office issues the Division Memorandum outlining the month-long celebration of the 2025 Book Month.
2. Anchored on the theme "*Read. Reflect. Reimagine: Stories in the Age of Digital Intelligence*," the celebration aims to promote inclusive, creative, and technology-integrated reading activities across all key stages, including learners under the Academic Recovery and Accessible Learning (ARAL) Program, with active participation from parents and stakeholders.
3. Specifically, the month-long activity aims to:
 - a. *promote a culture of reading*: Encourage learners across all grade levels to develop a lifelong love for reading through engaging and meaningful activities;
 - b. *strengthen literacy skills*: Improve learners' reading comprehension, vocabulary, and critical thinking through varied reading experiences;
 - c. *integrate technology and innovation*: Utilize digital tools and artificial intelligence to enhance reading engagement and creativity, making literacy more accessible and relevant;
 - d. *foster inclusive literacy practices*: Support learners with diverse needs, including those under the Academic Recovery and Accessible Learning (ARAL) Program, through scaffolded and adaptive reading strategies;
 - e. *engage families and communities*: Promote collaborative literacy development by involving parents, guardians, and stakeholders in school-based and home-based reading activities; and
 - f. *celebrate Filipino identity and global awareness*: Highlight literature that reflects Filipino values, culture, and heritage while also exploring global perspectives through books and digital media.



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF PAMPANGA

4. Attached is the list of suggested activities schools can choose from in the conduct of their school-based activities for the reading Month celebration.
5. The celebration will run from November 3 to November 28, 2025, with the following weekly themes and activities:
Week 1: Kick-Off – Ignite the Love for Reading
Week 2: Creative Integration
Week 3: Community Engagement
Week 4: Culminating Week – Books and Bots Festival
6. Schools may also refer to previous memoranda issued by the Department or to any school-based activities where they can adopt contextualized and localized reading-based activities for their celebration.
7. Activities must not disrupt instructional time (DepEd Order No. 9, s. 2005). Schools are encouraged to integrate reading activities into existing class schedules. Further, ARAL Program learners must be provided inclusive and scaffolded reading opportunities.
8. School heads shall ensure proper documentation and submission of outputs. The Division, through the PSDSs and EPSs will monitor implementation through scheduled visits and online reporting.
9. For further information and clarification, you may contact June D. Cunanan, EPS, English (email address: june.cunanan001@deped.gov.ph; 0925-372-0214) or Cherry G. Vinluan EdD, EPS-Filipino (email address: cherry.vinluan001@deped.gov.ph).
10. For immediate dissemination and compliance.

00064965



ROMEO M. ALIP PhD, CESO V
Schools Division Superintendent

CID-IM-04



Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph



Republic of the Philippines
Department of Education
 REGION III
SCHOOLS DIVISION OF PAMPANGA

Suggested Activities:

Week	KS1 Activities	KS2 Activities	KS3 Activities	KS4 Activities	ARAL Activities
1	Story Character Parade Learners dress up as their favorite book characters and join a school parade. Each participant introduces their character and the book it came from. Optional awards for creativity.	AI Story Starter Students use an AI tool to generate a story prompt, then write their own ending. This encourages creativity and tech integration.	Book vs Bot Debate Groups debate the topic "Will AI replace authors?" to develop critical thinking and communication skills.	Interactive e-Book Students create a simple e-book combining text and AI-generated illustrations using free digital tools.	Guided Reading Circles Teacher-led small group reading sessions using ARAL modules, with parents assisting learners for comprehension support.
	Read-Aloud Hour Teachers or parents read stories aloud to model fluency and engage learners in listening comprehension.	Buddy Reading Pairs of learners read together and discuss the story to build confidence and peer support.	Digital Book Review Students write and post book reviews on a class blog or social media page, integrating digital literacy.	Literary Podcast Students record short audio discussions or reflections on a chosen book and share them online.	Parent Literacy Coaching Quick sessions teaching parents strategies to support reading at home, such as questioning techniques and vocabulary building.
	AI Picture Match Generate AI images of scenes from a story and match them to the correct part of the book for visual comprehension.	Book Cover Redesign Students redesign book covers using digital tools or art materials to express creativity.	AI Poetry Jam Learners create poems with AI assistance, then refine them manually to enhance language skills.	Book Trailer Students produce short video trailers promoting their favorite book, integrating multimedia skills.	Family Storytelling Hour Parents and learners share stories together in class or online to strengthen family literacy.



Republic of the Philippines
Department of Education
 REGION III
SCHOOLS DIVISION OF PAMPANGA

	Book Hunt Organize a scavenger hunt for hidden books around the classroom or library to make reading fun.	Library Quest Students explore library sections and complete a checklist of tasks to familiarize themselves with resources.	Speed Reading Timed reading activity followed by comprehension questions to improve fluency.	Critical Thinking Forum Discussion on ethical issues in AI and literature to develop analytical skills.	AI Vocabulary Builder Use free apps or AI tools to practice new words and improve vocabulary.
	Digital Bookmark Students design bookmarks with AI-generated art or creative designs to personalize reading.	Reading Bingo Complete a bingo card with different reading challenges (e.g., read a poem, read with a parent).	Parent-Student Book Talk Parents and learners discuss a chosen book together to deepen comprehension and bonding.	Family Reading Vlog Families record short videos of their reading sessions and share them with the class.	Progress Wall Display learners' reading milestones and achievements in a visible area to motivate progress.
2	Color Me a Story Learners color illustrations from a storybook or create their own drawings based on the story's scenes.	Build a Bot Character Students design an imaginary AI-inspired character and write a short story featuring it.	Fan Fiction with AI Learners use AI tools to generate alternative endings or spin-off stories for their favorite books.	AR Book Covers Students create augmented reality book covers using apps that allow interactive elements (e.g., QR codes linking to videos).	Parent-Child Digital Story Parents and learners collaborate to create a simple digital storybook using free online tools.
	Story Collage Students make a collage of images and words representing the main ideas of a story.	Comic Strip Learners turn a book chapter into a comic strip using art or digital tools.	Book Meme Contest Students create humorous memes based on book characters or themes.	AI Short Film Learners produce a short video adaptation of a story using AI-generated visuals or scripts.	AI Reading Buddy Use AI text-to-speech tools to assist struggling readers during guided reading sessions.
	AI Fairy Tale Students generate a fairy tale using AI prompts and then illustrate or rewrite.	Digital Storytelling Learners create multimedia stories combining text, images, and audio using digital.	Virtual Book Club Students join an online discussion group to share insights about a chosen book.	Literary Infographic Learners design an infographic summarizing a book's plot, characters, and	Vocabulary Games Interactive word games (digital or physical) to strengthen vocabulary.



Republic of the Philippines
Department of Education
 REGION III
SCHOOLS DIVISION OF PAMPANGA

	parts creatively.	platforms.		themes.	
	Puppet Show Students perform a story using puppets they create, promoting oral language skills.	AI Poetry Learners generate poems with AI assistance and refine them manually.	AI Illustration Contest Students use AI tools to create illustrations of book scenes and display them.	Digital Anthology Compile student-written stories or poems into an e-book anthology.	Shared Reading Teacher and learners read aloud together, focusing on fluency and comprehension.
	Book Origami Students create origami crafts inspired by book themes or characters.	Book Quote Art Learners design posters featuring favorite book quotes with creative typography.	Story Podcast Students record and share audio episodes discussing stories or interviewing peers.	Book Blogging Marathon Learners write multiple blog posts reviewing books or sharing reflections.	Progress Showcase Display learners' reading progress and creative outputs in a classroom or online gallery.
3	Family Reading Hour Parents and learners read together during a scheduled school or home session.	Parent Workshop Sessions teaching parents strategies for supporting literacy at home.	Community Reading Hour Organized reading sessions involving learners, parents, and community members.	Literary Symposium Panel discussions on literature and technology, featuring students	Community Reading Hour Provide audiobooks and large-print materials for learners with special needs.
	Book Swap Students bring books to exchange with peers to promote sharing and variety.	Library Exploration Learners explore library resources and complete guided tasks.	Parent Showcase Parents present strategies or stories they've used to encourage reading at home.	Podcast Recording Students record episodes discussing books or reading experiences.	Parent Showcase Structured reading sessions for ARAL learners using scaffolded texts and AI tools.
	Storytelling with	Book Quiz	Book Fair Prep	Book Fair Prep	Accessible Reading



Republic of the Philippines
Department of Education
 REGION III
SCHOOLS DIVISION OF PAMPANGA

	Parents Parents narrate stories to learners during school events or online sessions.	Interactive quiz on book facts, characters, and themes.	Students help organize and set up a schoolbook fair.	Discussion with school leaders and community members on literacy initiatives.	Corner Final round of debates on topics related to literature and AI.
	Picture Book Day Learners bring and share favorite picture books in class.	Reading Relay Teams read passages in relay format to make reading fun and competitive.	Stakeholder Forum Discussion with school leaders and community members on literacy initiatives.	Debate Finals Final round of debates on topics related to literature and AI.	ARAL Guided Reading
	Reading Relay Learners bring and share favorite picture books in class.	Family Book Talk Parents and learners discuss a chosen book together.	Reading Challenge Students complete a set number of books or pages within the month.		Family Literacy Coaching Sessions guiding parents on effective reading strategies for home support.
Week 4	Exhibit Prep Learners and teachers prepare displays of student outputs (AI-enhanced stories, book reviews, podcasts, art) for the culminating festival. This includes arranging exhibits in classrooms or a common area.				
	Quiz Bee A fun competition where students answer questions about literature, authors, and AI-related facts. Can be done per grade level or as a mixed team event.				
	Story Parade Finale A grand closing parade featuring learners in	Book Review Showcase Students present their	Podcast Showcase Learners play their recorded literary podcasts	Digital Anthology Showcase Display or project the	ARAL Achievement Awards <i>Recognition ceremony</i>



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

their story character costumes, showcasing creativity and love for reading.	best book reviews (digital or printed) in an exhibit or through short oral presentations.	for an audience during the culminating event.	compiled e-book anthology of student-written stories and poems created during the month.	<i>for ARAL learners who showed significant progress in reading, with certificates and tokens.</i>
Award Rehearsal Practice session for awardees and presenters to ensure smooth flow during the culminating program.				Family Literacy Champions Special recognition for families who actively participated in reading activities throughout the month.
Festival Day <i>The grand culminating event featuring exhibits, performances, awarding ceremonies, and interactive booths (including an AI corner).</i>				