



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF PAMPANGA

November 17, 2025

DIVISION MEMORANDUM
No. 721, s. 2025

**2025 SDO PAMPANGA 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN
AND THEIR CHILDREN**

To: Assistant Schools Division Superintendents
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Schools Division of Pampanga is one with the Philippine Commission on Women (PCW), the agency which is mandated to lead, coordinate, monitor, and evaluate the nationwide yearly observance of the 18-Day Campaign to End VAW from November 25 to December 12, in its call for unity among all genders and sectors of society to finally put an end to violence in all its forms.
2. With the 2022-2027 recurring campaign theme, **"UNiTEd for a VAW-free Philippines"** the SDO Pampanga highlights the urgency of the advocacy in line with the commemoration of the 20th anniversary of the signing of the Anti-VAWC Act of 2004 (RA 9262).
3. The 2025 campaign remains aligned with the United Nations' "UNiTE by 2030 to End VAW" initiative, of which the Philippines is one of the 51 charter members. UNiTE is a multiyear effort that calls on duty-bearers, civil society and non-governmental organizations, the private sector, media entities, the youth, and UN member states to join forces in addressing the global pandemic of violence against women and girls.
4. In line with the foregoing, all public and private elementary and secondary schools including the schools division office proper are advised to conduct advocacy campaign/activities to end VAWC within the aforesaid timeline. Likewise, schools are encouraged to post school-initiated activities to different social media platforms with the hashtag: [#VAWCfreeSDOPampanga](#).
5. The activity aims to:
 - a. intensify the advocacy to end VAWC through the conduct of different activities;
 - b. promote public awareness in the SDO and schools on the observance of the 18-day campaign to end VAWC;
 - c. emphasize that VAWC is human rights violation; and
 - d. envision a world free from all forms of violence against women and children.



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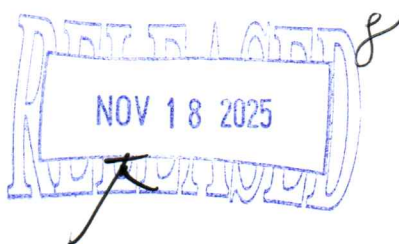
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6. Districts/Cluster GAD Focal Persons are advised to document the said observance through facilitating the activity completion report to be uploaded via online.
7. Immediate dissemination of this Memorandum is desired.

ROMEO M. ALIP PhD, CESO V
Schools Division Superintendent

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