



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF PAMPANGA

ADVISORY NO. 28 s. 2026

June 08, 2026

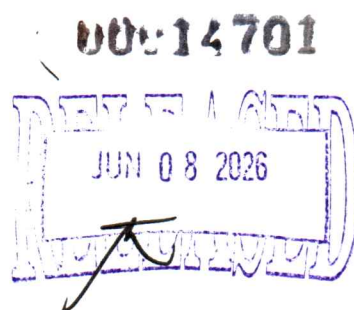
In compliance with DepEd Order No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public

RED CONCEPT EVENTS MANAGEMENT SERVICES

Attached herewith is the letter from Ms. Catherine A. Perez, Marketing/Proprietor, offering a Digital Literacy EduShow, a unique entertainment experience that combines film presentation, live performances, audience participation and awareness focused on responsible social media use and positive digital citizenship, to inspire students and audiences to become more responsible, compassionate and mindful individuals in today's digital society.

Moreover, participation of the activity is purely VOLUNTARY.

For your information and guidance.



RED CONCEPT EVENTS MANAGEMENT SERVICES

Educational Viewing Content | In-School Interactive Learning Experience
Live Trending Interactive Shows | Seminars | Workshops | Learning Adventure
Mobile: 0932.882.7332 Email: perez.cathy.arenas@gmail.com



June 8, 2026

DR. ROMEO M. ALIP, CESO V

Schools Division Superintendent
DEPED Division of Pampanga

Dear Dr. Dr. Romeo M. Alip:



In today's digital age, social media has become a powerful tool that greatly influences the lives of young people. While it creates opportunities for communication and creativity, it can also lead to cyberbullying, online shaming, misinformation and emotional harm.

In line with our commitment to providing meaningful educational and awareness-based programs, Red Concept Events Management Services proudly presents:

#UPLOADING

A Digital Literacy EduShow

A unique live educational entertainment experience that combines film presentation, live performances, audience participation and awareness focused on responsible social media use and positive digital citizenship.

#UPLOADING tells the inspiring story of talented individuals from different backgrounds who became victims of cyberbullying and online judgment. Despite life's hardships, they were able to overcome their struggles through friendship, family support, courage and self-belief.

This meaningful production aims to inspire students and audiences to become more responsible, compassionate and mindful individuals in today's digital society.

PROGRAM HIGHLIGHTS

- Film Presentation of #UPLOADING
- Live Performances
- Digital Literacy and Awareness
- Interactive Audience Participation

OBJECTIVES

- Promote responsible and ethical use of social media
- Raise awareness about cyberbullying and online safety
- Encourage empathy, respect and accountability online
- Inspire self-confidence and emotional resilience among students

We believe that this program will serve as both an educational and inspirational experience for students, promoting positive values and responsible digital behavior.

Thank you for your time and consideration. For inquiries and bookings, you may contact us at 0932.882.7332 or through email at perez.cathy.arenas@gmail.com.

We look forward to your favorable response.

Warm regards,

CATHERINE A. PEREZ

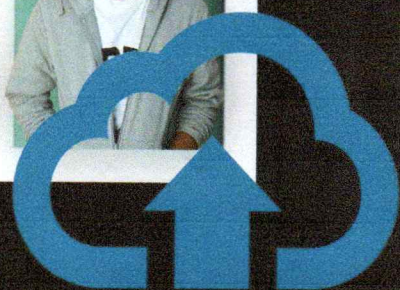
Marketing/Proprietor

ALJON MENDOZA
ELIZA BORROMEO
DYLAN YTURALDE
DAWN CHANG
ZEUS COLLINS

IRMA ADLAWAN
DENNIS PADILLA
ARLENE MUHLACH
DWAYNE GARCIA
BERNIE BATIN

movie written and
directed by
JOVEN M. TAN

movie & event
producer
RED CONCEPT
EVENTS MANAGEMENT SERVICES



#UPLOADING

A DIGITAL LITERACY **EduShow**



studio5



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RLB
REPUBLIC LIBRARY