



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF PAMPANGA

ADVISORY NO. 030, s. 2026
June 17, 2026

In compliance with DepEd Order No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public

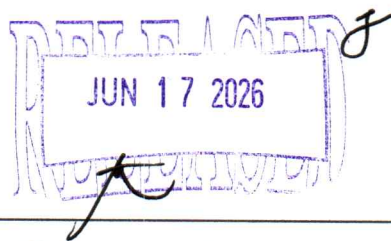
MILO CHAMP CAMP PROGRAM SY 2026–2027

In reference to the letter from Nestlé Philippines, Inc. dated May 11, 2026, schools are hereby informed of the proposed implementation of the **MILO Champ Camp Program** for School Year 2026–2027.

The MILO Champ Camp is a health, fitness, and sports development initiative that aims to promote an active and healthy lifestyle among learners through sports fundamentals and nutrition education. The program includes a 20-minute sports module developed in partnership with the University of the Philippines College of Human Kinetics, followed by the provision of a cup of MILO to participating learners. The program is scheduled for implementation from June 2026 to March 2027. The activities may be integrated into the MAPEH curriculum, particularly in Physical Education, to support the development of learners' physical fitness, fundamental movement skills, sportsmanship, and overall health and wellness, subject to existing DepEd policies and the discretion of school heads and teachers concerned.

Participation of learners and teachers from public and private schools shall be purely **voluntary** and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 003, s. 2024 titled Amendment to DepEd Order No. 022, s. 2023 (Implementing Guidelines on the School Calendar and Activities for the School Year 2023–2024) and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017 and **no collection policy** as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and / or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools.

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Good food, Good life

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May 11, 2026

Dr. Romeo M. Alip, CESO VI
School Division Superintendent
Province of Pampanga

Thru: Mr. Dereck Cayanan
Senior Education Program Specialist (SEPS)

Dear Sir / Madam:

Greetings in the name of building next generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions and our advocacy of sports and nutrition through our **MILO Champ Camp**.

MILO Champ Camp is a program that engages with students through sports modules and nutrition without disrupting classes. Student engagement includes sports module on fundamentals in different sports, developed in partnership with the University of the Philippines College of Human Kinetics. After a 20-minute exercise, students are then given a cold cup of MILO. This program is set to be implemented on **June 2026 to March 2027**

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Sincerely yours,

HANS CHUA
MILO Champ Camp Head

CARLO SAMPAN
AVP-Head of MILO Sports