Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF PAMPANGA

September 23, 2026

DIVISION MEMORANDUM
No. 566, s. 2026

CALL FOR PARTICIPANTS FOR THE LEARNER RIGHTS AND PROTECTION (LRP) MOBILE ADVOCACY VIDEO-MAKING CONTEST

To: Assistant Schools Division Superintendents
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Secondary School Heads
All Others Concerned

1. In line with the Department of Education's commitment to uphold and promote the rights, protection, and well-being of all learners, the Schools Division Office of Pampanga, through the School Governance and Operations Division (SGOD) – Learner Rights and Protection (LRP), invites learners to participate in the **LRP Mobile Advocacy Video-Making Contest** in celebration of **National Children's Month 2026**.

2. The activity aims to:
   a. promote learners' awareness and understanding of their rights and protection from abuse, violence, discrimination, and bullying;
   b. provide learners with an avenue to express their perspectives and advocate for a safe, inclusive, and child-friendly learning environment; and
   c. develop learners' creativity and basic skills in mobile videography, advocacy scriptwriting, video editing, and effective communication.

3. The contest is open to all **elementary and secondary public school learners** officially enrolled for **S.Y. 2026–2027**. Interested participants shall register through the link below on or before **October 6, 2026**:

REGISTRATION LINK:

https://tinyurl.com/NCM-LRPContest-Registration

Address: High School Blvd., Brgy. Lourdes, City of San Fernando (P)
Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph

4. Interested participants shall secure a duly accomplished Parental Consent and Waiver Form *(Enclosure 3)* and Endorsement Form *(Enclosure 4)*, which shall likewise be uploaded through the Registration Form. The template may be accessed through this link:

PARENTAL CONSENT AND WAIVER FORM:
https://tinyurl.com/NCM-ParentalConsent

ENDORSEMENT FORM:
https://tinyurl.com/NCM-LRPContest-Endorsement

5. Prior to the contest proper, an **Online Skills Enhancement Training** for participating learners will be conducted on **October 9, 2026, 1:00 PM onwards, via Microsoft Teams** to equip them with basic skills and guidance in creating effective advocacy videos. The meeting link shall be coordinated with the registered participants.

6. The Timeline of Activities *(Enclosure 1)* and Contest Guidelines *(Enclosure 2)* are attached to this Memorandum and shall form an integral part hereof.

7. For more information or any concerns, please contact Chesca Marie M. Soliman, Division Learner Rights and Protection Focal Person, via email at chescamarie.soliman@deped.gov.ph.

8. Wide and immediate dissemination of this Memorandum is earnestly desired.

ROMEO M. ALIP, PhD, CESO V
Schools Division Superintendent

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SEP 24 2026

Enclosure No. 1 to Division Memorandum No. ___, s. 2026

Timeline of Activities

Date	Activity	Venue/Platform
September 23 to October 6, 2026	Registration and Gathering of Participants	Online (Microsoft Form)
October 9, 2026	Online Skills Training Session	Online via MS Teams
October 12 to November 7, 2026	Contest Proper	--
November 9, 2026	Deadline for Submission of Entries	Online
November 9 to 16, 2026	Evaluation and Judging	Online
November 23, 2026	Announcement of Winners via Division Memorandum	--
December 2026 (TBA)	Awarding Ceremony	SDO Pampanga Teachers' Training Center

Enclosure No. 2 to Division Memorandum No. ___, s. 2026

CONTEST GUIDELINES

Learner Rights and Protection (LRP)
Mobile Advocacy Video-Making Contest

I. Objectives

The contest aims to:

1. promote awareness of learners' rights, protection, safety, and well-being;
2. encourage learners to creatively communicate LRP advocacy messages through video; and
3. provide an avenue for learners to express their ideas and promote safe, inclusive, and child-friendly learning environments.

II. Categories and Participants

The contest shall have two (2) categories:

Category	Participants
Elementary	Individual learner
Secondary	Group of three (3) learners

Separate winners shall be selected for the Elementary and Secondary categories.

Each school may submit **one (1) original entry**. Participants may be guided by **one (1) coach (DepEd school personnel)** duly designated by the School Head. The designated personnel may provide guidance and technical assistance but shall not create or substantially produce the entry on behalf of the learner/s.

III. Content and Theme

The video shall focus on **Learner Rights and Protection** and may cover topics such as:

- learners' rights and responsibilities;
- prevention of bullying, violence, and child abuse;
- child protection and safeguarding;
- safe, inclusive, and child-friendly schools;
- respect for diversity and dignity; and
- reporting and seeking help for protection concerns.

The advocacy message must be clear, accurate, age-appropriate, respectful, and relevant to learners.

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Telephone No.: (045) 435-2728; (045) 435-7404
Email Address: pampanga@deped.gov.ph
Website: www.depedpampanga.ph

IV. Technical Specifications

The submitted video must comply with the following:

1. **Orientation:** Landscape
2. **Aspect Ratio:** 16:9
3. **Quality:** High Definition (HD), preferably 1080p
4. **Audio:** Clear and audible
5. **Maximum Duration:** 2-3 minutes, inclusive of the opening and closing credits
6. **File Format:** MP4
7. Participants are encouraged to use **original or copyright-free** music, images, footage, and other materials. The participant/s shall be responsible for securing permission for any copyrighted material used.

V. Submission of Entries

1. Entries must be submitted on or before **November 9, 2026** through the official submission form:

   https://tinyurl.com/NCM-LRPContest-Entries

2. The entry shall be submitted by the designated **coach (DepEd personnel)** using his/her DepEd email.

VI. Criteria for Judging

Criteria	Percentage
Advocacy Message and Relevance – clarity, accuracy, relevance, and depth of the LRP message	**30%**
Creativity and Originality – uniqueness of concept and presentation	**25%**
Audience Impact and Advocacy Effectiveness – ability to engage viewers, create meaningful reflection, and encourage positive action	**20%**
Content and Organization – coherence, structure, and effective storytelling	**15%**
Technical Quality – visual quality, audio clarity, editing, and compliance with specifications	**10%**
TOTAL	**100%**

VII. Judging and Recognition

1. A duly constituted Board of Judges shall evaluate the entries separately for the Elementary and Secondary categories.
2. In case of a tie, the higher score in Advocacy Message and Relevance shall prevail, followed by Creativity and Originality.

3. The winners shall be officially announced and recognized by the Schools Division Office of Pampanga.
4. Winning entries may be featured through official DepEd communication channels and social media platforms for recognition, documentation, advocacy, and promotion of learner rights and protection, subject to the consent of the participant and parent/legal guardian and applicable laws, rules, and regulations.

VIII. Awards and Recognition

1. Separate winners shall be selected for the Elementary and Secondary categories.
2. All winning participants shall receive certificates in recognition of their achievement.
3. The winning entries may be featured through official DepEd communication channels and social media platforms for purposes of recognition, documentation, advocacy, and promotion of learner rights and protection, subject to the consent of the participant/s and parent/legal guardian and applicable laws, rules, and regulations.

IX. General Provision

Entries containing plagiarized content, unauthorized copyrighted materials, inappropriate content, or violations of these guidelines may be disqualified.

Enclosure No. 3 to Division Memorandum No. ___, s. 2026

PARENTAL CONSENT AND WAIVER FORM

I, _____, as the parent or legal guardian of _____, hereby acknowledge that I have been informed of the details, timeline, and guidelines governing the conduct of the **Learner Rights and Protection (LRP) Mobile Advocacy Video-Making Contest**, which shall be implemented from **October to December 2026**, as specified in the contest guidelines and timeline of activities.

I understand that the Schools Governance Operations Division – Learner Formation Unit (SGOD-LFU) of the Department of Education (DepEd) Schools Division Office of Pampanga shall implement the minimum public health standards set by the government to minimize the risk of the spread of any communicable disease, but it cannot guarantee that my child will not become infected.

I understand that my child's in-person attendance at the event will include associating with teachers, fellow learners and school personnel, and other persons inside and outside of the school that may put my child at risk of transmission of any communicable disease, notwithstanding the precautions undertaken by the implementing team.

Voluntary Participation
I acknowledge that my child's participation in this activity is completely voluntary. My child may decline to participate or withdraw from participation at any time for any reason. Declining or withdrawing participation will not result in any penalty or loss of benefits or reduction of any basic right to which my child is entitled. While there remains the risk of possible transmission of any communicable disease to my child/ren, and to the members of my household, I freely assume the said risk and I permit my child/ren to attend this activity.

Exclusion (Limitations/Ineligibility)
I am aware that symptoms of any communicable disease include, but are not limited to, fever or chills, cough, shortness of breath or difficulty breathing, fatigue, muscle or body aches, headache, the new loss of taste or smell, sore throat, congestion or runny nose, nausea, vomiting, and diarrhea.

I confirm that my child currently has none of those symptoms and is in good health. I will not allow my child to physically go to the event if my child or any

member of my household develops any of the said symptoms or any other symptoms of illness that may or may not be related to any communicable disease. I will also inform the school/division and not allow my child to attend the event if my child or any of my household members test positive for any communicable disease. My child/ren and I, with my household members, will follow the required health and safety protocols and procedures adopted by the school and community.

Documentation

I confirm that I give full permission in any recording or picture taken of my child during the conduct of this event and to use some or all my child's images/ contribution/ performance in any publication (including electronic publications such as film or website) created by or for the SGOD-LFU and to release this material to DepEd official platforms.

Confidentiality

I am aware that personal information collected in connection with the activity shall be treated with appropriate confidentiality and processed in accordance with **Republic Act No. 10173, otherwise known as the Data Privacy Act of 2012**, and its applicable rules and regulations. I understand that information about my child shall only be accessed and used by authorized personnel for purposes related to the implementation, documentation, evaluation, and administration of the activity.

I further understand and give my consent that, for purposes of the official announcement, recognition, documentation, and promotion of the activity, my child's **name, school, photograph, video, voice, and submitted contest entry** may be published through official Schools Division Office memoranda, announcements, communication materials, social media platforms, and other official online channels. I understand that such published materials may be viewed, shared, and reproduced by the public.

I understand that the processing and publication of my child's personal information and submitted contest entry shall be limited to the stated purposes and shall be undertaken in accordance with applicable laws, rules, and regulations.

To the extent allowed by law and applicable rules, I hereby agree to waive, release, and discharge any and all claims, causes of action, damages, and rights against the school/division and its personnel, as well as officials and personnel of the Department of Education, relative to the conduct of the activity.

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Enclosure No. 4 to Division Memorandum No. ___, s. 2026

LEARNER RIGHTS AND PROTECTION (LRP) MOBILE ADVOCACY VIDEO-MAKING CONTEST

ENDORSEMENT FORM

Category:
☐ Elementary – Individual
☐ Secondary – Group of Three (3)

Name of School: _____
District/Cluster: _____

Name/s of Participant/s:

NAME	GRADE LEVEL
1)	
2)	
3)	

This is to certify that the above-mentioned learner/s are **officially enrolled in this school for School Year 2026–2027** and are hereby endorsed to participate in the **Learner Rights and Protection (LRP) Mobile Advocacy Video-Making Contest**.

The undersigned certifies that the information provided herein is true and correct based on the school's official records.

_____
Name and Signature of School Head

Date: _____